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INCLUDING

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JANUARY 26, 1955

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ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

PRODUCTION • PROGRAMMING • TALENT

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

WABC-TV(Ch 7), ABC's New York outlet, will get a fresh programming look starting Feb 28, in a move to break the CBS & NBC viewing lock on local audience habits. Ted Oberfelder, the station's general manager, is retaining all the strong points in the Monday thru Friday daytime schedules that match or outdraw the CBS & NBC programs, both local and net, while striving for something different during WABC-TV's heretofore weaker periods. The new Monday thru Friday lineup scheduled for debut on Feb 28 will read: 8-9am, Tinker's Work Shop (local, retained); 9-10am, The Breakfast Club (net, retained); 10-11am, two half-hour filmed drama series, titles not set (local, new); 11-12noon, The Romper Room (local, new); 12noon-12:30pm, Time For Fun (local, retained); 12:30-3pm, Entertainment (local, new); 3-3:30pm, half-hour filmed drama, title not set (local, new); 3:30-4pm, Joe Franklin's Memory Lane (local, retained); 4-6pm, Hopalong Cassidy (local, retained) and other Western films. The Romper Room is a new kid's show with possible m.c.'s getting an audition today (Wednesday) at ABC. Entertainment, the big two and one-half hour special, will have Tom Poston as m.c., with vocalists Marion Colby and Bob Carroll, and Ray McKinley fronting the band. Billy Butterfield will be featured with a 6-piece jazz unit. Bob Claver is producing and staging the show, with Fritz Lamont as assistant producer; with both handling casting at ABC's Little Theatre. The show will use guest artists and acts; singles, young comics, variety acts, dancers, piano satirists, off-beat singers, etc., all at scale.....Before the big changeover takes place, Sloan Simpson will move into the 10-10:30am spot for an interim period, Feb 7-25, replacing Maggi McNellis, who moves to WABD as of Feb 7. Both are interview shows.

The Goldbergs probably goes into film production in February in a New York studio as a half-hour situation comedy series. Two pilots will be made, with Cherney Berg as producer for Guild Films. The films will use the same cast of regulars as was on the last live version on DuMont, with regular production scheduled probably in June. Fannie Merrill casts for the show.....The Phil Silvers' series, You'll Never Get Rich, is starting on its 9th film, with four more to go, before laying off for awhile. Nat Hiken is producing, with filming every Tuesday at the DuMont Tele-Center in New York.....William Russell will direct most of the future Halls of Ivy films, with current directors William Cameron Menzies and Norman Z. McLeod reverting to an irregular basis, when and if other film activities permit.....The Goodson-Todman film pilot for The Web, produced this week at Desilu Productions, will determine whether any more will be shot for the series.....Lyle Talbot and Richard Jaeckel have been signed for lead roles in CBS-TV's The Mighty O! series in Hollywood.

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The Jan Murray show for the Toni Company will debut Feb 11 over NBC-TV, immediately after the conclusion of Gillette's Friday night fights. Murray will be star of a variety show, but all other plans are still up in the air, including which Toni products will be sponsoring the program. Because Murray has a Friday evening show for ABC at 9-9:30pm, current negotiations involve the possibility of originating the NBC show from the same studio, ABC's 58th St Theater. Producer and director of the show are not set yet, with a program title, a gal singer and a musical group for the show also on the indefinite list.....Dick Sears of BBD&O, the Ames Brothers and Nehi Corporation bottlers (Royal Crown Cola, other soft drinks) converged in New Orleans this week to cement details on the new film series, starring the singing group, for national spot placement for the bottlers. Film info will be available after the convention.....Although Alfred Hitchcock has been signed to supervise the production of 39 films to be presented next fall over CBS-TV for Bristol-Myers Co sponsorship on Sundays, 9-9:30pm, current reports differ on the extent of the movie director's actual involvement in the series as far as direction and physical production are concerned. He is reported to have the say on stories, actors and production staff and will appear on the show as host and narrator. The latter is an extreme departure for Hitchcock as far as films are concerned because in all his feature productions in the past he has appeared for a fleeting instant only as a crowd extra or in a picture on a prop.

The future schedule for NBC's Colgate Comedy Hour continues the net and agency effort to have fresh and unusual backgrounds for the show. The February 6 program will originate in Hollywood, with the tentative cast including Spike Jones, Nat King Cole, Bobby Van, Paul Gilbert, Kaye Ballard and Gordon Jenkins, with a remote segment from Tia Juana, Mexico, spotlighting a jai alai game. The February 13 show will star Martin & Lewis, from Hollywood, and then the February 20 show swings down to New Orleans, with Gordon MacRae, Louis Armstrong and Peggy Lee starring. The show will involve three remotes; from the Absinthe House, the Court of Two Sisters and Antoine's, in the French Quarter. Skipping a week for a Max Liebman production, the March 6 show will probably be a remote from the S. S. United States in New York, with MacRae again as m.c.-star, and featuring Caterina Valente, considered Europe's top recording star.

The February 6 Toast of the Town over CBS, which will feature a tribute to Columbia Pictures and Harry Cohn, will also star Eddie Fisher, Marge & Gower Champion, Teresa Brewer and the West Point Glee Club.....Winners on Arthur Godfrey's Talent Scouts program, who appear on Godfrey's morning show over the CBS network on Tuesday Wednesday and Thursday during the week they win the talent competition, will also have an opportunity to appear locally the week after on The George Skinner Show, Monday thru Friday, 9-10am, over WCBS-TV. This week's winner will appear on the Skinner show the week of Jan 31, and so on.

Lineup producer Jaime Del Valle has moved his offices from Desilu to RKO-Pathe in Culver City. Script editor E. Jack Neuman is still buying scripts for the show, based on San Francisco Police Dept case files, but the market is closed to free lances except on assignment thru the new office.....The American Society of Cinematographers in Hollywood reports that it has about 40 cameramen working on about 65 series at 21 different studios; but no report on how many are actually hopeful pilots, since several of the studios have only restricted activity.....The first film in the new Mae Williams Show series rolled last week at Brodco Studios in Hollywood, with William F. Broidy Productions, Inc., doing the production for Arthur B. Weber Productions. Jean Yarbrough is directing for producer Eli Schiff, with Pete King as music director, Melba Tobin as choreographer and Al Burton, writer. Mae Williams starred in her own live musical show over KNXT(LA) early last summer until she was injured in a fall. The series also marks the active resumption of television film production by Broidy.

Parker-Rogers Productions have shot the first two of 26 half-hour films in The Tracer series, based on files of Dan Eisenberg's Tracers Co of America. Ben Parker is director and co-producer with the Rogers brothers (Beaumont, Texas). The films will be shot in different cities, with New Orleans and San Francisco providing the locale for the first two.....Arthur B. Modell Productions(NY) have completed filming of the first 13 of 78 scheduled five-minute films in the "Tiny" Fairbanks series, in which the star tells a story, philosophizes, sings a song and gives his thought for the day, complete with a middle break for a commercial. Fairbanks and Fred Lightner are the writers, with Charles H. Rosen as exec producer.....The first film in the Carl Brisson film series was shot last week in New York at Easten Film Studios, with Duke Goldstone directing. Guild Films will distribute the series for E. M. Glucksman's North American TV Productions. The pilot also featured the dance team of Denise & Duquesne.

Although Kraft Television Theatre will do the unusual in repeating its live production of its acclaimed Jan 12 production of Rod Serling's "Patterns," on Feb 9; according to J. Walter Thompson Co production policy, producer-director Fielder Cook will still not receive air credit for his work. The high voltage performance by Richard Kiley, Everett Sloane and Ed Begley, among others, has been described as making "Executive Suite" look like "Little Women," since both treat the similar theme of dog-eat-dog ascendancy in big business.....Liebmann Breweries will sponsor a new live bi-lingual (English and Spanish) variety show over KNXT(LA) for its Rheingold Beer, starting Saturday, Jan 29, 6-6:30pm PST. Fandango Rheingold will be emceed by Mauricio Jara, and while the program content will be mainly in English, the continuity and commercial segments will be done in both languages. Frederico Salvatti will be musical supervisor for the program, which will feature guest appearances by Latin-American singers, dancers and actors. Eddie Rodriquez is producer. Commercials will be delivered by guest announcers, mainly bi-lingual disc jockeys of Southern California.

Guild Films has signed Ina Ray Hutton and her all-girl orchestra for a half-hour musical variety series of 39 films to be filmed in color. Filming will start in April at Guild's Music Hall studio in Hollywood, with Duke Goldstone in charge. Distribution is scheduled for September, with stations affiliated with Vitapix Corp getting first chance at the series.....Jack Wrather and Mrs. Helen Alvarez head a group which will build The Disneyland Hotel, a $10,000,000, 500-room project to adjoin Walt Disney's new 160-acre amusement center at Anaheim, Cal. One 200-room section and subsidiary restaurants, bars and cocktail lounges are expected to be ready by mid-summer when Disneyland itself will open.

Frank Galen, 44, producer-writer of Meet Millie, died in Hollywood Jan 23 of a heart attack.

PEOPLE GOING PLACES: Priscilla Morgan, representing Fred Coe, Martin Manulis and others, has temporary offices at 45 E 61st St, New York (TE 8-8418).....Lynn Cleary, business manager of the DuMont net's sales dept, has resigned to retire to private life. She was married recently.....Robert Wechsler named sales promotion manager of Screen Gems, Inc., in New York.....Alvin Sussman, director of film procurement for the four Crosley Broadcasting TV stations, has resigned effective Feb 1. .....Robert D. Wood named sales manager of KNXT(LA) and the Columbia Television Pacific Network, succeeding Edmund C. Bunker who is now gen mgr of WXIX(WOKY-TV), Milwaukee.

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Wednesday(Feb 2)

ABC- 9:30-10pm EST; RETURN; Who Said That?; from WABC-TV(NY), 24 stations live, 27 kine. Sponsor- W. A. Sheaffer Pen Co (Fineline Division) thru Russel M. Seeds Co., Inc(Chi). Pkgr- ABC-TV(NY); Prod- Ann Gillis; Dir- Eddie Nugent;; Assoc Dir- Bill Mellor. John Daly is moderator for the news-quiz panel show, with newspaperman Bob Considine as permanent panelist and three guest panelists appearing each week. The panelists attempt to identify the source of "quotes" from the week's news. The program originally debuted on NBC-TV in January, 1950, and its last NBC show was July 19, 1954.

Thursday(3)

ABC- 9-9:30pm EST; DEBUT; Star Tonight; from WABC-TV(NY), 32 stations live, 12 kine. Sponsor- The Brillo Manufacturing Co (Soap Pads & Cleanser) thru J. Walter Thompson Co(NY); Acct Exec- Ted Wilson; Agcy Superv- William Resor. Pkgr- J. Walter Thompson Co(NY); Prod & Script Ed- Harry Herrmann(JWT); Asst Prod & Alt Dir teams- Elsye Slavkovsky and Alan Anderson(dir); Ruth Kyle and Joel O'Brien(dir); Assoc Dir- Alan Cooke; Sets- Beulah Frankel; Casting- Marion Dougherty (at JWT). Half-hour live dramas presenting rising young actors and actresses in their first starring roles, supported by experienced performers. The program replaces So You Want to Lead a Band in the same time spot for the sponsor; last show Jan 27.

OTHER NETWORK CHANGES & ADDITIONS

NBC- Red Buttons Show (3 out of 4 Fridays, 8-8:30pm EST) Format change to situation comedy, effective Jan 28; add Phyllis Kirk as Red Buttons' wife; Paul Lynde as a network v.p. and Bobby Sherwood as Red's pal and director. Also add Bill Davenport and Johnny Green as the writers of the revamped comedy series.

Justice (Thu, 8:30-9pm EST) Roger Hirson is new script ed at Talent Associates.

Max Liebman Presents (Every two weeks, Sat & Sun alternately) Current writing staff includes Billy Friedberg, Will Glickman, Fred Saidy, Neal Simon and Al Schwartz.

Durante-Texaco Show (Alt Sat, 9:30-10pm EST) Change in title, effective Feb 5.

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NEW NETWORK SPONSORSHIPS

REVLON PRODUCTS CORP thru William H. Weintraub & Co., Inc(NY) will become alternate week sponsor of Public Defender (Thu, 10-10:30pm EST) over CBS-TV, effective March 10. Current weekly sponsor, Philip Morris & Co., Ltd., Inc., continues as alternate week sponsor.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) New York - Martin Block's Make Believe Ballroom 20th Anniversary; SPECIAL Feb 3; Thu, 2:35-4:30pm EST. Sustaining. Pkgr- WABC-TV(NY); Prod- Bob Moss; Dir- Roger Shope. Celebrity salute to the noted disc jockey, as the show marks the climax of the 1955 drive of the March of Dimes. The program will originate from the Manhattan Center.

KRCA-TV(Ch 4) Los Angeles - Unk 'N Andy, LIVE & FILM; DEBUT Jan 22; Sat, 9:45-10pm PST. Sponsor- Sparkletts Drinking Water Corp thru Robert Dennis Advertising Agency. Pkgr & Prod & Dir & Writer- Jack Kenaston. Jack Kenaston stars in this series, as "Unk," with "the only remaining member of the Auk family, a bird named Andy," who go on travels around the world in search of the alphabet of animals. "Andy" is a puppet, operated by Kenaston, who produced the films.

KTLA(Ch 5) Los Angeles - Strictly Informal; STATION CHANGE Jan 16; Sun, 10:30pm-12midnight PST. Sponsors- Riviera Bedding and Ideal Mortgage. Pkgr- Larry Finley; Prod- Klaus Landsberg. Variety show with Larry Finley as m.c., formerly seen over KNXT(LA). Finley also interviews his celebrity guests.

KTTV(Ch 11) Los Angeles - Rabbi Magnin -- The Richer and Fuller Life; DEBUT Jan 23; Sun, 2-2:30pm PST. Sponsor- Paramount Citrus Assn (Cal-Fame). Rabbi Edgar F. Magnin, Wilshire Boulevard Temple; lecturer, writer and civic leader, speaks on topics of interest to the general public, with an appeal for all faiths.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS
(New York, Chicago & Los Angeles)

STA & CHAN	SERIES TITLE & DISTRIB	SPONSOR & AGENCY	START DATE	DAY	TIME
New York					
WRCA-TV(4)	*"Guy Lombardo" (MCA-TV)	-Great Atlantic & Pacific Tea Co thru Paris & Peart	1/27	Thu	7-7:30pm
WOR-TV(9)	*"Exclusive(Fulton Lewis Jr)" (General Teleradio Film Div)	-Harris, Upham Co (Brokers) thru Lewin, Williams & Saylor	1/29	Sat	7:15-7:30pm with Sun repeat
Chicago					
WBBM-TV(2)	#"All Star Theatre"	-Carson, Pirie Scott & Co thru Gourfain-Cobb & Assoc	1/10	Mon	11-11:30pm
WNBQ(5)	*"Eddie Cantor Comedy Theatre" (Ziv TV Programs)	-Drewrys Ltd, USA, Inc (Beer) thru MacFarland Aveyard	2/14	Mon	9:30-10pm
Los Angeles					
KTTV(11)	* and #"Star and the Story" (Official Films)	-Los Angeles Times direct	1/21	Fri	10-10:30pm
KTTV(11)	*"The Man Behind the Badge" (MCA-TV)	-Southern Cal. Gas Co thru McCann-Erickson, L.A.	1/21	Fri	8:30-9pm
KTTV(11)	*"Guy Lombardo" (MCA-TV)	-Pacific Soap Co (Vogue Detergent, Citrus Soap) thru Welch-Hollander Adv(LA)	1/25	Tue	9-9:30pm
KTTV(11)	*Eddie Cantor Comedy Theatre" (Ziv TV Programs)	-San Francisco Brewing Co (Burgermeister Beer) thru BBD&O(S.F.)	1/31	Mon	7:30-8pm

CODE: *First run in market #Re-runs * and # Mixed first run and re-run films

Most of the shows on January 28, 29, 30 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, February 4. Script identifications used are: (O) original, (A) adaptation (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY JANUARY 28

RED BUTTONS	NBC 8pm	(O) by Johnny Green, Bill Davenport; with Phyllis Kirk, Paul Lande, Bobby Sherwood, Florence Robinson, Olive Stacey, Sid Raymond, Allan Walker; (SD)
MAMA (Peggy WooD)	CBS 8pm	Penny Candy - (O) by Frank Gabrielson; with regulars & Joseph Sweeney, Hugh Dunne; (SD)
THE BIG STORY (Norman Rose)	NBC 9pm	Bus Bergen, Cleveland Press - (O) by Mel Goldberg; with Lin McCarthy, Edward Andrews, Perry Wilson, Joe Helgesen, Chris Gampel, Joseph Foley, Roger Landry, Robert Hull, Harrison Dowd, Haskell Coffin; (SD)
CHANCE OF A LIFETIME	DuM 10pm	Dick Lee (S) & others to be announced

SATURDAY JANUARY 29

TOM CORBETT (Frankie Thomas)	NBC 11:30	(O) by Albert Aley; with regulars & David Scheiner, Kort Falkenberg, Jackson Beck; (SD)
Man Behind the Badge (Charles Bickford)	WCBS 6:30	The Case of the Long Dark Night - (O) by David P. Harmon; with Roy Roberts, Elisha Cook, Evelyn Scott, Lewis Martin, Nelson Leigh, John Truax, Kay Stewart, Lewis Charles; Dir by Gilbert Kay (REPLACES FILM ORIGINALLY SCHEDULED, LISTED IN LAST WEEK'S REPORT)
SWIFT SHOW WAGON	NBC 7:30	regulars & Bob Mathias (sports), Suzan Ball
So This is Hollywood (Mitzi Green & Virginia Gibson)	NBC 8:30	No Lights, No Camera - with Percy Helton, Billy Bakewell, Jesslyn Fax, Billy Benedict, George Eldredge, Charles Williams; (SW & SD)
IMOGENE COCA	NBC 9pm	Hal March, Billy Williams Quartet (S), Bibi Osterwald, David Burns
STORK CLUB	ABC 10pm	King Sisters (S), Frank Fontaine (C)

SUNDAY JANUARY 30

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	Unto These My Brethren - (O) by John MacGiver; with Pauline Flanagan, Virginia McMahon, Richard Casey, Barbara Winchester
LOOK UP AND LIVE	CBS 10:30	Kill: The Townsmen Quartet; Add: The Foursome
AMERICAN INVENTORY	NBC 2pm	The Willing and the Able - (O) by Edgar Marvin; with Martin Balsam, Donald Buka, Joseph Julian, Santos Ortega, Joan Tompkins
JUVENILE JURY (Barry)	NBC 4pm	Henny Youngman, Joey Adams, Al Kelly, Dayton Allen (all C)
HALLMARK HALL OF FAME	NBC 5pm	Giant on Wheels - (O) by George Bruce; with Arthur Franz, Karen Sharp, Alexander Campbell, David Stollery, Bob Brubaker
MAX LIEBMAN	NBC 7:30	Kill: Bambi Linn & Rod Alexander (D); cast listed last week
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	cast listed last week; kill: Frank Parker, Eddie Cantor; add: Ed Wynn, Art Linkletter
GENERAL ELECTRIC THEATRE (R. Reagan)	CBS 9pm	Big Shot - (O) by Robert J. Hogan, (A) by Mel Goldberg; with Johnnie Ray, Nancy Gates; (SD, FROM HOLLYWOOD)

MONDAY JANUARY 31

Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the Greystone Inscription - (O) by Lou Morheim; with regulars & Martina Mayne, Eric Micklewood, Tony Wright, Roger Garris; (SD)

MONDAY JANUARY 31 (Cont'd)

TV Reader's Digest (Hugh Reilly)	ABC 8pm	Mrs. Robert Louis Stevenson - (O) by Austin Strong, (A) by Lillie Hayward; with Martha Scott, Douglass Montgomery, Wallis Clark, Doris Lloyd; Dir by John Brahm
CAESAR'S HOUR	NBC 8pm	regulars & Deedee Woods & Wally Siebert (D)
VOICE OF FIRESTONE	ABC 8:30	Patrice Munsel (S)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	Happy Melody Boys (S: John & William Garay, Francis N. Ward, Jr., Elmo Justice, William White), Donna Amicone (S), Kenny Roberts (S)
Medic (R. Boone)	NBC 9pm	A Time to Be Alive - with Barry Burtis, Emlin Davis; (SW & SD)
December Bride	CBS 9:30	Uranium - with regulars & Fred Sherman, Tyler McVey; (SW & SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	Deadline - (O) by Noel Gerson; with Peggy Ann Garner, Robert Webber, Paul Stevens, Doritt Kelton, David Clarke, Jay Meredith; (SD) by Grey Lockwood
STUDIO ONE	CBS 10pm	The Silent Women - (O) by Margaret Page Hood, (A) by Marc Brandel; with Everett Sloane, Gaby Rodgers, Peg Hillias, Margaret Hamilton, Lee Richardson, James Westerfield, Betty Lou Holland, Archie Smith, Fred Herrick, Perry Ivins, Adnia Rice, Gene Peterson; (SD) by Paul Nickell
Big Town (Mark Stevens)	WRCA-TV 10:30	regulars & Ludwig Stossel, Paul Picerni, Gretchen Myler, Fred Doby, Bob Nash, Stafford Repp, Ben Cameron; (SW & SD)

TUESDAY FEBRUARY 1

Waterfront (Preston Foster)	WABD 7:30	The Long Beach Pie - (O) by Warren Wilson; with regulars Harry Lauter, Hugh Sanders, Duncan Richardson, Kem Dibbs, Paul Richards, Dennis Moore; (SD)
Cavalcade of America	ABC 7:30	Take Off Zero - with Lamont Johnson, Marjorie Lord
BOB HOPE	NBC 8pm	Roy Rogers, Dale Evans, Sons of the Pioneers (S), Line Renaud (S)
The Halls of Ivy (Ronald Colman & Benita Hume)	CBS 8:30	regulars & James Todd, John Lupton, Herb Vigran, Shirley O'Hara; (O) by Walter Brown Newman & Don Quinn, (A) by Barbara Merlin; (SD) by William Cameron Menzies
Studio 57	DuM 8:30	The Westerner - (O) by Frank Burt, (A) by Sloan Nibley; with James Craig, James Millican, Bill Phipps, Kathleen Crowley; Dir by Robert G. Walker
Fireside Theater (Gene Raymond)	NBC 9pm	Brian - (O) by Frances Ensign Greene, (A) by Herbert Little, Jr. & David Victor; with Maureen O'Sullivan, John Howard, Peter Reynolds, Edith Evanson, John Maxwell, G. Pat Collins, Kenneth MacDonald; (SD)
Danny Thomas (Jean Hagen)	ABC 9pm	The Children's Governess - (O) by Mac Benoff; with regulars & Nana Bryant, Norma Varden; (SD)
THE UNITED STATES STEEL HOUR	ABC 9:30	Six O'Clock Call* - (O) by James Yaffe; with Gertrude Berg, David Opatoshu, Janet Fox, Michael Wager, Gloria Stroock, Louis Sorin *(from Aunt Rose's Ghost Story in Poor Cousin Evelyn)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	Ladder of Lies - (O) by Jerome Coopersmith; with Georgiann Johnson, John Cassavetes, House Jameson, Peggy Allenby, Ed Prentiss, Herb Nelson; (SD)
NEW RED SKELTON SHOW	CBS 9:30	Ruth Roman & regulars including Reginald Denny; (O) by Joe Bigelow, Lou Meltzer, Ray Allen; (SD FROM HOLLYWOOD)
DANGER	CBS 10pm	The Dark Curtain - (O) by Frank P. DeFelitta; with Richard Waring, Beatrice Straight, Wesley Addy, Adele Newton, Melba Rae, Ian Martin; (SD) by John Frankenheimer
SEE IT NOW (Ed Murrow)	CBS 10:30	A Portrait of Las Vegas - with Jimmy Durante (C), Lena Horne (S) Xavier Cugat (M), Abbe Lane (S) (FROM LAS VEGAS)
It's A Great Life (O'Shea, Bishop, Dunn)	NBC 10:30	Kathy's Former Boyfriend - with regulars & Arthur Q. Bryan, George Neise, John Eldredge; (SW & SD)

WEDNESDAY FEBRUARY 2
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Norby (David Wayne)	NBC 7pm (COLOR)	Helen's Holiday - with regulars & Elaine Stritch; (SW & SD)
Disneyland (Walt Disney)	ABC 7:30	Wind in the Willows - (from The Reluctant Dragon and Wind in the Willows) - (O) by Kenneth Grahame; (A) by Wilfred Jackson, Ken Anderson, Bill Walsh; with the voices of Basil Rathbone, Eric Blore, Pat O'Malley, Claude Allister, Barnett Parker, Billy Lee, John Ployardt, Collin Campbell, Campbell Grant, The Rhythmaires
I Married Joan	NBC 8pm	regulars & Lewis Russell; (SW & SD)
New Stu Erwin Show (June Collyer)	ABC 8:30	Interfering In-Laws - (O) by William E. Raynor & Herbert F. Margolis; with regulars & Russell Gaige, Mira McKinney; (SD)
KRAFT TELEVISION THEATRE	NBC 9pm	The Skin Game - (O) by John Galsworthy, (A) by Robert Howard Lindsay; with Jack Livesey, Frederic Tozere, Ann Shoemaker, Dan Morgan, Deirdre Owens, Richard Newton, Lori March, J. Pat O'Malley, Jock MacGregor, Katherine Hynes, Victor Wood, Christopher Hewitt, John Malcolm, Basil Howes, George Cathrey; (SD) by William Graham (REPEAT OF SHOW DONE ON 2/13/53)
The Millionaire (Marvin Miller)	CBS 9pm	The Story of Joe Iris - with John Hudson, Nancy Gates, Walter Coy, Frank Richards, Robert B. Williams; (SW & SD)
CHICAGO SYMPHONY	DuM 9pm	Fritz Reiner conducts (FROM CHICAGO)
THE BEST OF BROADWAY	CBS 10pm (COLOR)	The Show-Off - (O) by George Kelly, (A) by Ronald Alexander; with Jackie Gleason, Thelma Ritter, Cathy O'Donnell, Alice Ghostley, Carleton Carpenter, Russell Collins; Dir by Sidney Lumet
Douglas Fairbanks	WRCA-TV 10:30	The Patriarch - no credits available at press time
Eddie Cantor Comedy Theatre	WABC-TV 10:30	Nearly Normal - with Don DeFore, Pat Crowley, Chick Chandler, Veda Ann Borg; (SW & SD)

THURSDAY FEBRUARY 3
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MARTIN BLOCK'S MAKE BELIEVE BALLROOM	WABC-TV 2:35	Julius LaRosa (S), The Chordettes (S), Teresa Brewer (S), Kitty Kallen (S), Joel Grey (C), the McGuire Sisters (S), Denise Lor (S), Don Cornell (S), the DeMarco Sisters (S), Jackie Gleason (C), others (THIS DATE ONLY)
Ray Milland (Phyllis Avery)	CBS 8pm	(O) by Siegfried Herzig; with regulars & Sally Fraser, Bob Crosson, Vivane & Tassi (jugglers), Jan Arvan, Nora Marlowe, Moroni Olsen, Eleanore Tanin, Judy Jones; (SD)
CLIMAX! (William Lundigan)	CBS 8:30	A Leaf Out of the Book - (O) by Margaret Cousins, (A) by Shirley Gordon; with Diana Lynn, Sylvia Sidney, others to be announced; (SD) by Allen Reisner (FROM HOLLYWOOD)
JUSTICE (Gary Merrill)	NBC 8:30	Fatal Friendship - (O) by Irving Gaynor Neiman; with Richard Kiley, Charles Taylor, Brian Hutton, Ken Walken, Charles Morth, Alan Tower; (SD)
Treasury Men in Action (Walter Greaza)	ABC 8:30	The Case of the Fatal Error - (O) by Leonard Heideman; with Ted de Corsia, Simon Scott, Emile Mayer, Lewis Charles, Joey Barnum; (SD) by Leigh Jason
STAR TONIGHT	ABC 9pm	You Need Me - (O) by Chester Hadley; with Jacqueline Holt, Kevin McCarthy, Fred Stewart, Joanna Roos, John Connell; (SD) by Alan Anderson (PREMIERE)
POND'S THEATRE	ABC 9:30	Thirty, Honey, Thirty - (O) by Richard Morris, (A) by Robert Emmett; with Ernest Truex, Hiram Sherman, Hollis Irving, Charlotte Rae, Sylvia Field; (SD) by Paul Lammers
Ford Theatre	NBC 9:30	Touch of Spring - (O) by Margaret Fitts; with Irene Dunne, Gene Barry, Kathryn Grant, Frank Wilcox; Dir by James Neilson
Four Star Playhouse	CBS 9:30	A Kiss for Mr. Lincoln - (O) by Louis Kennedy Mabie, (A) by Irving W. Phillips; with Joanne Dru, Robert Cornthwaite, Dick Foran; (SD) by Roy Kellino
LUX VIDEO THEATRE (James Mason)	NBC 10pm	One Foot in Heaven - (O) by Hartzell Spence (novel), screenplay by Casey Robinson for Warner Film; TV (A)-(SW); with Paul Kelly
Public Defender	CBS 10pm	The Director - (O) by Al C. Ward; with cast to be announced
Conrad Nagel Theatre	WABD 10pm	The Storm - (O) by Paul Levi, (A) by Trueman Clay; with Peter Trent, Betty Metcalf, John Douglas, Alfred Browne, Richard McNamara

TALENT SHOWSHEET (more)

FRIDAY FEBRUARY 4

Adventures of RinTinTin (Lee Aaker)	ABC 7:30	R. T. T. and the Medicine Man - (O) by Douglas Heyes; with regulars & Rand Brooks, George Berkeley, Frances Karath, Don C. Harvey, Harry Mackin; (SD) by Donald McDougall
Secret Files,U.S.A.	WABD 8pm	Mission Firebird - no credits available
Ray Bolger (Christine Nelson)	ABC 8:30	Ray's Ex-Partner - with regulars & Chick Chandler, Bill Baldwin, Bob Cole; (SW & SD)
Inner Sanctum	WOR-TV 9pm	Blind Luck - (SW) by John Roeburt; with Warren Stevens, June Dayton, Rusty Lane, Alan Devitt, Phil Kenneally; (SD)
THE STRANGER (Robert Carroll)	DuM 9pm	The State So Orders - (O) by John Gay; with Nehemiah Persoff, Voytek Dolinsky, Peter Von Zerneck, Lynn Loring, Lily Valente Basil Howes; (SD)
THE BIG STORY (Norman Rose)	NBC 9pm	Martin Dreyer, Houston, Texas - (O) by Max Ehrlich; with John Shay, Barry McGuire, Martin Ashe, Nelson Olmsted, Pete Dawson, Luella Gear; (SD)
Schlitz Playhouse	CBS 9pm	The Last Pilot Schooner - (O) by Ralph D. Paine, (A) by George Bruce; with Marshall Thompson, Minor Watson, John Hoyt King Donovan, Bob Foulk, Frank Hagney, Ray Walker, Don Dillaway, Jack Grinnage, James Dodd, Harry Bartell, Dayton Lummis
The Vise (Ron Randell)	ABC 9:30	The Eighth Window - with Robert Arden, Beverly Brooks, Guy Dehgy, Fredrick Farley, Lloyd Lamble, Michael McKeag; (O) by George Tabori; Dir by David MacDonald
Our Miss Brooks	CBS 9:30	regulars & Bert Mustin; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 28 THRU FRIDAY FEBRUARY 4

THE MORNING SHOW (Jack Paar)	CBS 7am	regulars & M & F - Dick Summers (S); Tu thru Thu - Julius LaRosa (S)
BREAKFAST CLUB	ABC 9am	M thru F - Peter Donald subs for vacationing Don McNeill; Betty Madigan, Bob Manning (S) & regulars (FROM CHICAGO)
GEORGE SKINNER	WCBS 9am	M thru F - Dick Sterling (S) & regulars
GARRY MOORE	CBS 10am	F(2/4) - Frank Rains (speech), Irving Preisler (M)
SHEILAH GRAHAM	NBC 10:45	M thru F - life of John Wayne (FROM HOLLYWOOD)
ART LINKLETTER	CBS 2:30	M - Jane Russell
WORLD OF MR. SWEENEY (Charlie Ruggles, Helen Wagner, Glenn Walken)	NBC 4:30	regulars & M - Marian Shockley; Tu - Nell Harrison; W - Perry Fiske, Susan Steell; F - Janet Fox, Jean Cleveland; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	M thru F - Medal of Valor - (O) by George Lefferts; with Joe Maross, Steve Holland, Lisa Howard, Rebecca Sand, Joseph Foley
MAGIC COTTAGE	WABD 6pm	M thru F - Al Ramsen, Arny Freeman; (SW & SD)
ERNIE KOVACS	WABD 10:30	Tu & Thu - add regular: Elliott Lawrence (M)

SATURDAY FEBRUARY 5

Captain Midnight (Richard Webb)	CBS 11am	Mystery of the Forest - (O) by Milton M. Raison; with regulars & Don C. Harvey, Terry Frost, Art Gilmore, Daniel deJonghe; (SD)
The Range Rider (Jack Mahoney & Dick Jones)	WRCA-TV 6:30	The Baron of Broken Bow - (O) by Elizabeth Beecher; with regulars & Leonard Penn, Patricia Michon, Hal K. Dawson, Don C. Harvey, Frank Hagney, Jack Ingram, Tom London, Wes Hudman; (SD)
Man Behind the Badge (Charles Bickford)	WCBS-TV 6:30	The Case of the Imperfect Crime - (O) by David Harmon; with Frank Ferguson, George Wallace, Herb Ellis, Bill Leicester, Harry Tyler, Larry Blake, Harry Lauter; (SD) by Wm Beaudine
Rheingold Theatre Presents Henry Fonda	WRCA-TV 7pm	Safe Journey - (O) by Ken Field; with Frank Lovejoy, Jack Kelly Joan Banks, Richard Karlan, Dani Nolan, Harry Harvey, James Edwards; (SD) by Blake Edwards

SATURDAY FEBRUARY 5 (Cont'd)

DURANTE-TEXACO	NBC 9:30	Marilyn Maxwell & Durante regulars (FROM HOLLYWOOD)
GEORGE GOBEL	NBC 10pm	regulars & Jeffrey Hunter; (SW & SD, FROM HOLLYWOOD)
Foreign Intrigue (Gerald Mohr)	WABC-TV 10:30	F. I. in Blind Man's Bluff - (O) by Roger E. Garris; with Olof Bergstrom, Alf Kjellin, John Padovano; (SD)
NEWS OF THE NIGHT	WCBS 11pm	kill: Harry Marble; add: Ron Cochran

SUNDAY FEBRUARY 6

OMNIBUS (Alistair Cooke)	CBS 5pm	Mr. Lincoln - repeat of 5-part film seen previously on this show, - (O) by James Agee; with Royal Dano, Joanne Woodward, Crahan Denton, Marian Seldes, Blanche Cholet, Joanna Roos; Dir by Norman Lloyd; Prod by Richard de Rochemont
Roy Rogers (& Dale Evans)	NBC 6:30	The Kid from Silver City - (O) by M. M. Raison; with regulars & Charles Tannen, Bill Tannen, Francis McDonald, Ray Whitley, Bill Culver, Harry Harvey, Russ Scott, Dick Avonde (Repeat)
You Are There (Walter Cronkite)	CBS 6:30	The Signing of the Declaration of Independence - (O) by Jeremy Daniel; with Shepperd Strudwick, Vinton Hayworth, Philip Abbott, Rusty Lane, Philip Coolidge, Addison Richards, Bart Burns, Robert Dryden, Frank Aletter, Thomas McDermott, Bruce Williamson, Francis Bethencourt, John Shay, Charles P. Thompson, Scott Tennyson, Fred Herrick, Gene Peterson; (SD) (SCRIPT PREVIOUSLY DONE LIVE ON SAME SHOW)
OPERA CAMEOS (Giovanni Martinelli)	DuM 7:30	Werther - excerpts from opera by Jules Massenet; with Giacinto Prandelli, Margaret Roggero, Madeleine Chambers; (SD)
Pepsi-Cola Playhouse (Polly Bergen)	ABC 7:30	And Never Come Back - (O) by Dorothy Marie Davis, (A) by Penton W. Earnshaw; with Laura Elliott, Christopher Dark, Eve Miller, Mimi Gibson, Joel Fluellen, Lyle Talbot; (SD) by John English
JACK BENNY	CBS 7:30	regulars & Mary Livingstone, Frank Nelson; (SW & SD, H'WOOD)
MR. PEEPERS (Wally Cox)	NBC 7:30	regulars & Cyril Ritchard, Alice Ghostley, Heywood Hale Broun; (SW & SD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Columbia Pictures Story - with clips of films; Eddie Fisher (S), Teresa Brewer (S), Marge & Gower Champion (D), Maureen O'Hara, West Point Choir, Kim Novak, Robert Francis, Betsy Palmer
COLGATE COMEDY HOUR	NBC 8pm	Spike Jones (M), Nat "King" Cole, Bobby Van (D), Paul Gilbert (C), Kaye Ballard (S&C), Gordon Jenkins & Orch., remote from TiaJuana, Mexico--jai alai game (FROM HOLLYWOOD)
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	A Sense of Justice - (O) by Gore Vidal; with John Hudson, E. G. Marshall, Frank Overton, Elizabeth Fraser, Sally Chamberlin, Paul Tripp; (SD) by Bob Mulligan
Stage 7	CBS 9:30	Appointment in Highbridge - (O) by Quinn Martin; with Dan O'Herlihy, Phyllis Coates; Dir by Reginald LeBorg
Loretta Young	NBC 10pm	The Case of Mrs. Banister - (O) by Marguerite Allen, (A) by William Bruckner; with Cheryl Callaway, John Archer, Larry Blake, Douglas Evans, Alan Dexter, Edna Mae Jones, Fred Rapport, Cosmo Sardo; (SD) by Harry Keller
Father Knows Best (Robert Young)	CBS 10pm	Father of the Year - with regulars & Joseph Kerr, Louis G. Mercier; (SD)
Bob Cummings (Rosemary DeCamp)	NBC 10:30	Bob Gives Up Girls - with regulars & Leigh Snowden, Irene Tedrow; (SW & SD)

N E W Y O R K T A L E N T A V A I L A B I L I T I E S

LEE J. COBB - available for TV for next 3 weeks - AGT: Grace Lyons, JU 6-8330

PAULETTE GODDARD - rehearsing for The Women on Producer's Showcase - AGT: Wm Morris, JU 6-5100

BETTY GEORGE - currently on Robert Q. Lewis show AGT: Cass Franklin, JU 6-8300

CIRCUS TYPES & ANIMALS - Contact: Abe I. Feinberg PL 7-7093

WILHELM BACKHAUS - MGT: Herbert Barrett, CO 5-0450

BURL IVES - MGT: Giesen&Boomer, CO 5-0862

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EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

Lou Edelman rolls the pilot for a new ABC-TV network series this week in Hollywood, Wyatt Earp, starring Hugh O'Brian as the frontier peace officer. Edelman is exec producer, with Robert Sisk as producer.....Hal March has been signed as a regular for the Imogene Coca Show over NBC-TV. The agreement covers the regular season, with options for the future.....Matthew Rapf is producer on NBC's The Inside Dope pilot film, starring Bill Goodwin and Cliff Arquette, which went before the cameras at Hal Roach Studios last week. Rapf also handled the recent My Man, Sing pilot which starred Pat Crowley.

Ed Gruskin is in New York to set a distribution deal on his scheduled Pepe Le Moko film series, working thru the William Morris Agency (Howard Hausman for syndication and Wally Jordan for national sale). Felix Marouani and Albert Tavel are associated with Gruskin in his TV Films, Ltd. The films, with production scheduled for the end of April, will be shot on location in Rabat, French Morocco, in the 4-year-old Soussi Studios, with exteriors to be shot in the Casbah in Casablanca. Anthony Quinn is sought for the title role, with other American actors to be cast here and taken abroad. The TV Pepe will be a new development, a refugee who assumed the identity of the dead thief when he bought the papers of the dead man; he lives beyond the fringe of society as a force and power for good. Gunther Von Fritsch, who directed the last series of Flash Gordon for Gruskin will handle the new series. Lou Morheim, now scouting backgrounds for the series, is story editor as well as script writer and will buy scripts from Americans in the states or in Europe. Paris headquarters are 24 Rue Marbeuf, Paris, France. Paris phone: BAlzac 6590.

Gruskin will also begin production on a new series in France in April, starring 13-year-old Allan Emery in the lead role. The series, based on a French feature, "Braco," now being seen in the U. S., is from the stories about a boy and a horse by Denys Colomb de Daunant, well-known French writer of juvenile stories, and will be shot on de Daunant's ranch in the Camargue region, southern France. Interiors will be filmed in the Marseille Santa Marthe studio owned by Paul Ricard. Louis Grospierre will direct the films, with scripts by Ed Gruskin and Sibora Van Pragg, translated and adapted from basic story material by de Daunant. Gruskin used the Ricard studio in Marseille to film the last 13 of his Flash Gordon series after the first 26 (produced with Martin Poll) were made at Interwest Films, Berlin.

 (MORE)

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Including Red Foley, at least six of the stars and featured performers of ABC's Ozark Jubilee are graduates of Nashville's Grand Ole Opry.....Since Jan 20, staff announcers at WNBQ(Chi) have been delivering 70 weather reports daily, one on each station break. Each staff announcer calls the weather bureau himself for the latest reading before going on the air.....The Pinky Lee Show over NBC has launched a "prodigy series," which will feature talented young musicians, "to interest children in good music.".....Lou Breslow is producing Screen Gem's new Damon Runyon Theatre series for Anheuser-Busch sponsorship. Breslow is working more than six scripts ahead with the first film rolling Feb 2 at Columbia Studios in Hollywood, with Vivian Blaine, Robert Strauss and Bruce Bennett starring.

Future productions scheduled for CBS' Studio One include: Feb 21, "The Eddie Chapman Story," a William Templeton adaptation of a Frank Owen original about the fabulous English lawbreaker; Feb 28, "Donovan's Brain," another Templeton adaption, of Curt Siodmak's science fiction novel (produced as a motion picture starring Lew Ayres, with Nancy Davis and Gene Evans, released thru United Artists, Dept, 1953); March 7, "Millions of George," an original by Joe Masteroff based on his own play of the same name; March 14, "The Conviction of Peter Shea," an original by Harry W. Junkin; March 21, "Passage at Arms," an original by Irving Elman, based on the files of Radio Free Europe; March 28, "Miss Turner's Decision," original by Howard Rodman.

The Best of Broadway will present Ferenc Molnar's "The Guardsman," adapted by Reginald Laurence, on March 2, starring Claudette Colbert, Franchot Tone, Reginald Gardiner and Mary Boland, over CBS.....NBC's Producers Showcase will present Mary Martin and the complete stage version of "Peter Pan" in a two-hour color production from 7:30-9:30pm on March 7, originating at the NBC Brooklyn studio.....Betty Grable, Harry James, Johnnie Ray and Larry Storch will co-star in a TV version of the Hollywood musical revue, "That's Life," featuring them in numbers from the original as well as specialties from other musical productions, on CBS's Shower of Stars on Feb 17.

Leo Solomon has left Jack Carson's NBC show staff to work on a new Alan Young TV project.....Increased television film activity in Hollywood has forced three unions, sound, film editors and studio photographers, to open their rolls to new candidates for the first time in years. Sound men and film editors voted on the new candidates this week.....The Academy of TV Arts and Sciences will hold its "Emmy" awards dinner at the Moulin Rouge in Hollywood, with Steve Allen as m.c. for the NBC coverage of the event.

PEOPLE GOING PLACES: James C. Shelby named v.p. and TV director of MacFarland, Aveyard & Co(Chi).....Helen Marcus is now program coordinator for Goodson-Todman Productions, replacing Doris Hibbard who has left the organization and is going to locate on the West Coast.....Gloria Safier is moving to new offices at 667 Madison Ave., about Feb 10. New phone will be TE 8-4868.....Arnold Schulman is again acting as script editor, as well as functioning as associate producer for General Electric Theatre at MCA. Theodore Apstein had the script editor position.....William Balaban named closed circuit program manager of ABC's new dept.....Bill Alcine has been upped to production manager of KNXT(LA) and the Columbia TV Pacific Net. He has been staff director of many of KNXT's top shows. Alberta Hackett has been upped to production co-ordinator.....Tom Dawson named promotion manager for WBBM-TV(Chi).

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Wednesday(9)

NBC- 9-10pm EST; HIGHLIGHT; Kraft Television Theatre; from WRCA-TV(NY), 58 stations live, 11 kine. Sponsor- Kraft Foods Co (Cheese Products, Dressings) thru J. Walter Thompson Co(Chi). Pkgr- J. Walter Thompson Co(NY); Prod & Dir- Fielder Cook; Prod Asst- Elizabeth Blair; Asst Dir- Michael Dreyfuss; Sets- Duane McKinney; Comm & Prog Anncr- Charles Stark. Special live repeat of the Jan 12 drama, "Patterns," a television original by Rod Serling. Kraft Television Theatre has three alternating producer-director teams; "Patterns" was originally presented, and is repeated, by the above production unit. The program stars Richard Kiley, Everett Sloane and Ed Begley, with Elizabeth Wilson and Joanna Roos; all were in the original presentation which received extensive praise, the reason for the unusual repeat performance.

Saturday(12)

NBC- 9-10:30pm EST; SPECIAL; Motion Picture Academy Awards Nominations; from KRCA-TV(LA), no. of stations indefinite. Sponsor- Oldsmobile Div, General Motors Corp thru D. P. Brother & Co(Detroit); Acct Exec- Clarence Hatch, Jr. Pkgr- NBC-TV with the Academy of Motion Picture Arts & Sciences; Academy Planning Committee Head- Johnny Green; Prod- Alan Handley; Production Crew- 3 associate producers, five directors, five associate directors. Jack Webb is m.c. for the Nominations Ceremony of the Academy which will have four origination points: NBC's Burbank studios, and Ciro's, the Cocoanut Grove and Romanoff's; the latter three are Hollywood supper clubs. All four points will be linked with closed circuit lines and each will have monitors, cameras and three mobile units (for the clubs).

Sunday(13)

ABC- 8-9pm EST; SPECIAL; The Lone Ranger - 22nd Anniversary, ON FILM; from WABC-TV(NY), to the net. Sustaining. Pkgr- Lone Ranger, Inc(H'wood); Film Prod- Jack Chertok (for CM TV Productions, Inc., at General Service Studios, H'wood); Prod- Jack Chertok; Dir & Writer- George Seitz, Jr (for anniversary film only). Special film production saluting the 22nd anniversary of the The Lone Ranger series (including radio). General Mills, Inc., sponsors the regular film series over ABC-TV (Thu, 7:30-8pm EST) and CBS-TV (Sat, 1-1:30pm EST). The film will be seen also over CBS-TV on Sat, Feb 12, 2-3pm EST, one time only.

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Sunday(13)

NBC- 5:30-6pm EST; DEBUT; Captain Gallant of the Foreign Legion, ON FILM; from WRCA-TV(NY), approx 60 stations net and delayed. Sponsor- H. J. Heinz Co (Packaged Foods) thru Maxon, Inc(Detroit); Acct Exec- Hunter Hendee; Agcy Superv- Ed Wilhelm(NY); Commls- On Film. Pkgr & Film Prod- Television Programs of America, Inc., with Frantel, Inc.; Exec Prod- Gilbert A. Ralston; Dirs- Sam Newfield, Jean Yarbrough, Marcel Cravenne, Pierre Schwab; Writers- William N. Robson, Gene Levitt, Jack Andrews. Adventure series, starring Buster Crabbe, with his son, Cullen "Cuffy" Crabbe and Fuzzy Knight. Major portions of the series were filmed in North Africa, with native Arabs and members of the French Foreign Legion in the casts. Program replaces Background which moves to 3-3:30pm EST, effective Feb 20. Princeton '55 moves from the 3-3:30pm spot to 1-1:30pm EST, effective Feb 13.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Uncle Johnny Coons (Sat, 1:30-2pm) Expands from 15 stations to 28 on Feb 12 and adds 3 more on Feb 19, including New York and Chicago for the first time.

Climax! (3 of 4 Thursdays, 8:30-9:30pm EST) Martin Manulis named producer, effective immediately, replacing Bretaigne Windust who moves to a new fall project involving a permanent stock company program called The Townspeople. Manulis is succeeded as producer of Best of Broadway (every 4th Wednesday, 10-11pm EST) by Felix Jackson, who continues also as producer of Studio One.

NBC- Red Buttons Show (3 of 4 Fridays, 8-8:30pm EST) Joe Silver replaces Bobby Sherwood, effective Feb 4 (See page 14).

NEW NETWORK SPONSORSHIPS

THE NESTLE CO, INC., thru Bryan Houston,Inc(NY) will sponsor Stage Show, featuring Tommy and Jimmy Dorsey and the June Taylor Dancers, over CBS-TV on Saturdays, 8-8:30 pm EST, beginning next fall.

LOCAL STATION ACTIVITY

WPIX(Ch 11) New York - Dione Lucas Show; DEBUT Feb 7; Mon thru Fri, 2-2:30pm EST. Sponsor- (Mon, Wed, Fri) Brooklyn Union Gas Co thru Cunningham & Walsh, Inc. Pkgr & Prod- Arthur B. Modell TV Productions, Inc(NY); Dir- Mike Meltzer(WPIX). Dione Lucas returns to live TV with her cooking demonstrations and presentation of recipes and news of the food world. She also has a film show currently seen on many stations thru syndication.

WATV(Ch 13) Newark, NJ - Stepping Out; RETURN Feb 9; Wed, Thu, Fri, 8-8:15pm EST. Sponsor- Halsey Packard Motors. Pkgr & Prod- Portrait Productions(Newark); Dir- Don Horan. Evelyn and Bob Lowell, last seen on the station in 1952, return with their reviews of plays, films, books, reports on entertainment and cultural spots and interviews with personalities.

KTTV(Ch 11) Los Angeles - Whatsa Name; DEBUT Jan 27; Thu, 10-10:30pm PST. Sponsor- Parfums Lency. Prod- Erven Jourdan; Asst to Prod- Jane Heineman; Prod Advisor- Lazlo Gorog. Joe Flynn is moderator for a panel of four pretty Hollywood fashion models who attempt to identify guests who are relatives of celebs.

KTTV - Neville; DEBUT Feb 6; Sun, 1-1:30pm PST. Sustaining. Pkgr- Mitchell J. Hamilburg-Fred Messenger; Prod- Fred Messenger. Neville, author and lecturer, discusses the uses of imagination as a power.

TALENT SHOWSHEET FEBRUARY 7-13, 1955

Most of the shows on February 4, 5, 6 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Feburary 11. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY FEBRUARY 4

RED BUTTONS	NBC 8pm	regulars: Phyllis Kirk, Paul Lynde, Joe Silver (replacing Bobby Sherwood), Allan Walker, Sid Raymond, Florence Robinson, Olive Stacey; (SD)
MAMA (Peggy Wood)	CBS 8pm	Nels and the Arabs - (O) by Harold Kennedy; with regulars & Harold Kennedy, John Russo; (SD)
The Lineup (Warner Anderson)	CBS 10pm	Danny Burke - (O) by Sidney Marshall; with regulars & James Bell, James Lydon, Lillian Buyeff; Dir by Harold Schuster
CHANCE OF A LIFETIME	DuM 10pm	The Jaggi Brothers (M)

SATURDAY FEBRUARY 5

TOM CORBETT (Frankie Thomas)	NBC 11:30am	(O) by Albert Aley; with regulars & Edward Bryce, Ralph Camargo; (SD)
SWIFT'S SHOW WAGON	NBC 7:30	William Frawley, Constance Moore (S); salute to Iowa
So This is Hollywood (Mitzi Green)	NBC 8:30	He Done Her Wrong - with regulars & Max Baer, Joy Lansing, Art Aragon, John Indrisano; (SW & SD)
IMOGENE COCA	NBC 9pm	add regular: Hal March; David Bruns, Bill Dana, Joseph Macauley
STORK CLUB	ABC 10pm	Connie Russell (S), Morey Amsterdam (C), Stan Fisher (M)
PROFESSIONAL FATHER (Steve Dunne)	CBS 10pm	(O) by Budd Grossman, Dorothy Cooper, Bill Freedman; with regulars & Ann O'Neal, Arthur Q. Bryan; Dir by Sherman Marks
Willy (June Havoc)	CBS 10:30	regulars & Harry Cheshire, Elizabeth Patterson; (SW & SD)

SUNDAY FEBRUARY 6

LAMP UNTO MY FEET (DR. Lyman Bryson)	CBS 10am	As the Twig is Bent - (O) by Clair Roskam; with John Beal, Helen Craig, Bonnie Sawyer, Kenneth Martinez; (SD)
AMERICAN INVENTORY	NBC 2pm	The Beautiful Endurance - (O) by Morton Wishengrad; with William Redfield, Norma Crane, Eli Mintz, Luis Van Rooten; Dir by Ed King
JUVENILE JURY (Barry)	NBC 4pm	Jackie Coogan, Dickie Moore, Bobby Breen, Robin Morgan
The Search	CBS 4:30	(O) by Bob Allison; Dir by Henwar Rodakiewicz
HALLMARK HALL OF FAME	NBC 5pm	Patrick Henry - (O) by James Truex, (A) by Truex&Helene Hanff; with Jack Kelly, Angela Greene, John Lupton, Tris Coffin, Don Kennedy; (SD)
TOAST OF THE TOWN	CBS 8pm	Columbia Pictures Story - with film clips from It Happened One Night, Mr. Deeds Goes to Town, Lost Horizons, Mr. Smith Goes to Washington, Gilda, Jolson Story, From Here to Eternity, The Caine Mutiny, On the Waterfront, The Long, Gray Line; with (live) Maureen O'Hara, Tyrone Power, Donald Crisp, Eddie Fisher (S), West Point Glee Club, Teresa Brewer (S), Marge & Gower Champion (D), Kim Novak, Robert Francis, Betsy Palmer
COLGATE COMEDY HOUR	NBC 8pm	Spike Jones (M), Helen Grayco (S), Nat "King" Cole (S), Paul Gilbert (C), Bobby Van (D), Gordon Jenkins Orch., Senor Wences (ventriloquist), Jai Alai game from Tiajuana, Mexico (H'WOOD)
GENERAL ELECTRIC THEATRE	CBS 9pm	The Return of Gentleman Jim - (O) by Robert Foreman, (A) by Mel Goldberg; with George Montgomery, Joe Louis (boxer), others to be announced; (SD, FROM HOLLYWOOD)

SUNDAY FEBRUARY 6 (Cont'd)

LIFE BEGINS AT 80	DuM 9:30	Thomas L. Thomas (S), salute to Frank Lloyd Wright; regulars
IGOR CASSINI	WRCA-TV 11:20	Franchot Tone, Jim Bishop (author), Angna Enters (mime), Esteban Vincente (painter), Dick Smart (S), Rita Fredricks, Harvey Lembeck, Virginia Vincent, Joyce Matthews, Nicky Quattrociocchi (restaurateur), Mike Ellis (producer), Neva Patterson

MONDAY FEBRUARY 7

Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the Laughing Mummy - (O) by Charles Early; (O) by Charles Early; with regulars & Barry McKaye, June Elliott, Lois Perkins Marechal, Frederick O'Brady, Colin Maun; (SD)
Life With Elizabeth	WABD 7:30	regulars & Joe Cranston, Charlotte Lawrence; (SW & SD)
TV Reader's Digest (Hugh Reilly)	ABC 8pm	How Chance Made Lincoln President - (O) by G. Lynn Sumner (from Meet Abraham Lincoln), (A) by Stephen Longstreet; with Richard Gaines, Vivi Janiss, Ken Hardison, Robert Griffin, Vic Perrin; Dir by Harry Horner
PRODUCER'S SHOWCASE	NBC 8pm (COLOR)	The Women - (O) by Clare Boothe Luce, TV (A) by Sumner Locke Elliott; with Shelley Winters, Paulette Goddard, Ruth Hussey, Mary Astor, Nancy Olson, Mary Boland, Valerie Bettis, Cathleen Nesbitt, Bibi Osterwald, Pat Carroll, Nita Talbot, Paula Laurence, Jada Rowland, Mary Michael, Nan MacFarland, Sybil Baker, Paula Bauersmith, Helen Raymond, Jeanne Murray, Sara Mead, Agnes Doyle, Lennie Dunne, Brett Somers, Frances Woodbury, Sandra Church; Guest Prod - Max Gordon; Dir - Vincent Donehue; Sets - Paul Barnes; Costumes - Guy Kent
VOICE OF FIRESTONE	ABC 8:30	Rise Stevens (S)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	Adriana Knowles (S), Mickey McGuire (S), Jody Carver (M)
I Love Lucy	CBS 9pm	regulars & William Holden, Eve Arden; (SW & SD)
December Bride (Spring Byington)	CBS 9:30	Insurance Show - with regulars & James Todd, Frank Wilcox; (SW, SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	The Lost Weekend - (O) by Charles Jackson (novel), TV (A) by Adrian Spies; with Montgomery, Leora Dana, Ed Andrews, Walter Matthau, William A. Lee, Kathleen Comegys, Charles Egelston, Mary Boylan, Richard Abbott, Tom Anderson, Vic Creatore, Nancy Graham, Scott Moore, Sean Dooley, Fred Porcelli, Harold Gary, Sally Kemp, William Thourlby; (SD) by Norman Felton
STUDIO ONE	CBS 10pm	A Stranger May Die - (O) by David P. Harmon; with Jack Warden, Don Gibson, Martin Rudy, Frank Aletter, Jack Mullaney, Frank Campanella, Mark Richman, Virginia Mattis, Michael Sheehan, Carroll Baker, Robert Goodier, Reedy Talton, Barnet Biro; (SD) by Franklin Schaffner; Title drawing by George Giusti
Big Town (Mark Stevens)	WRCA-TV 10:30	regulars & Chick Chandler, Ann Doran, Dabbs Greer, Keye Luke, Jean Byron, Cheryl Calloway, Kim Charney; (SW & SD)

TUESDAY FEBRUARY 8

Cavalcade of America	ABC 7:30	New Salem Story - with James Griffith, Jeff Donnell
Waterfront (Preston Foster)	WABD 7:30	Cap'n Christopher - (O) by James O'Hanlon; with regulars & William Benedict, Charles Radilac, Otto Waldis, Kurt Katch, James Flavin; (SD)
BUICK-BERLE	NBC 8pm	Gloria DeHaven (S), Fred Clark & regulars
Studio 57	DuM 8:30	Hazel Craine - (O) by James Gunn; with Eleanore Tanin, Walter Reed; (SD) by Richard Irving
Halls of Ivy	CBS 8:30	regulars & Mollie McCart; (SW & SD)
Fireside Theater (Gene Raymond)	NBC 9pm	Mr. Onion - (O) by Dana Burnet, (A) by Herbert Little, Jr., David Victor; with William Bendix, Dorothy Malone, Peter Votrian, Irene Hervey, Charles Meredith, Stan Malotte, Steve Pendleton, Ann Loos, Roy Engel, Michael Granger, Rod Williams; (SD)

TUESDAY FEBRUARY 8 (Cont'd)

Danny Thomas (Jean Hagen)	ABC 9pm	Daddy's Biography - (O) by Jean Halloway & Jess Goldstein; with regulars & Hope Emerson; (SD)
RED SKELTON	CBS 9:30	Charles Coburn & regulars; (SW & SD, FROM HOLLYWOOD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	No Room to Breathe - (O) by John Vlahos; with Dane Clark, Joan Potter, Jack Klugman, Joseph Sweeney; (SD) by Daniel Petrie
ELGIN HOUR	ABC 9:30	Days of Grace - (O) by Marjorie & George H. Faulkner; with Franchot Tone, Peggy Conklin, George Macready, Nancy Malone, Pat Harrington, Malcolm Lee Beggs
DANGER	CBS 10pm	Murder on 10th Street - (O) by Eileen & Robert Mason Pollock; with John Baragrey, Katharine Bard, Lonnie Chapman, Mike Kellin, P. J. Kelly, George Bandura; (SD)

WEDNESDAY FEBRUARY 9

Norby	NBC 7pm (COLOR)	Wahleen's Romance - with regulars & Larry Blyden; (SW & SD)
Disneyland	ABC 7:30	Adventureland - A Progress Report and Nature's Half Acre - (O) by Winston Hibler, Ted Sears, James Algar, Jack Speirs; TV Dir - Hibler; N. H. A. Dir by Al Teetar, James Algar
I Married Joan (Davis & Backus)	NBC 8pm	regulars & Lt. Alan Grossman, Mary Jane Croft, Jeanne Baird, Bill Kennedy; (SW & SD)
New Stu Erwin (June Collyer)	ABC 8:30	The First Fight - (O) by Nathaniel Curtis; with Harry Hayden, Lela Bliss; (SD)
The Millionaire	CBS 9pm	The Story of Dan Mulcahy - with James Flavin, Nora Marlowe
CHICAGO SYMPHONY	DuM 9pm	George Schick conducts
KRAFT TELEVISION THEATRE	NBC 9pm	Patterns - (O) by Rod Serling; with Richard Kiley, Ed Begley, June Dayton, Everett Sloane, Elizabeth Wilson, Joanna Roos, Jack Livesey, Victoria Ward, Jack Arthur, Shirley Standlee, Ronnie Welch; John Shellie replaces Theodore Newton, Pat Smith replaces Elizabeth Montgomery; (SD) by Fielder Cook (REPEAT OF SHOW OF JAN. 12, 1955)
Douglas Fairbanks	WRCA-TV 10:30	Hideaway - no credits available
Eddie Cantor	WABC-TV 10:30	Billie Burke, Jimmy Gleason

THURSDAY FEBRUARY 10

GUY LOMBARDO	WRCA-TV 7pm	Betty Madigan (S)
Ray Milland (Phyllis Avery)	CBS 8pm	(O) by Lou Breslow & Rik Vollaerts; with regulars & Ross Bagdasarian, Milton Frome; (SD)
JUSTICE (Gary Merrill)	NBC 8:30	Witness for Death - (O) by Ann Howard Bailey; with Jackie Cooper, Lin McCarthy, Loretta Leversee, Midge Ware, Luis Van Rooten, Russell Hardie; (SD) by Robert Stevens
Treasury Men in Action (Walter Greaza)	ABC 8:30	The Case of the Elder Brother - (O) by Leonard Heideman; with Carolyn Jones, Elisha Cook, Robert Knapp, Vernon Rich; (SD)
CLIMAX! (William Lundigan)	CBS 8:30	The Valiant Men - (O) by Nicholas Monsarrat, (A) by Antony Ellis; with Robert Young, others to be announced; (SD, FROM H'D)
STAR TONIGHT	ABC 9pm	The Week End - (O) by Lester Atwell, (A) by Meade Roberts; with Daryl Grimes, John Conte, Judy Parrish, Peg Hillias, Treva Frazee; (SD) by Joel O'Brien
Dragnet (Jack Webb)	NBC 9pm	regulars & Vic Rodman, Dorothy Adams, Larry Corbett, Bruce Perlman, Ralph Moody; (SW & SD)
Ford Theatre	NBC 9:30	Pretend You're You - (O) by Matt Taylor, (A) by Margaret Fitts with Charles Coburn, Keith Andes, Lucy Marlow, Nana Bryant, Joan Hovis; (SD)
Four Star Playhouse	CBS 9:30	Fair Trial - (O) by Dick Carr; with Dick Powell, Frank Ferguson, Ray Walker, Edward Platt, Richard Hale, Rodney Bell, Larry Hudson, Harry Tyler, Gayle Kellogg, Pat Miller, Steve Roberts, Ralph Montgomery, Jack Lomas, Ralph Volkie; (SD) by Roy Kellino

TALENT SHOWSHEET (more)

THURSDAY FEBRUARY 10(Cont'd)

POND'S THEATRE	ABC 9:30	Prologue to Glory - (O) by E. P. Conkle, TV (A)-(SW); with Lauren Gilbert, Jared Reed, Ray Hilton, Dan Morgan, Russell Collins, Harrison Dowd, John Morley, Clay Hall, Del Yarnell, Reedy Talton, Ed Fuller, Dale Engle, Philip Kenneally, William Bramley, Elizabeth Ross, June Walker, Gage Clarke, John Gibson, Katherine Squire; (SD) by Fred Carney
Public Defender (Reed Hadley)	CBS 10pm	Mama's Boy - (O) by David Dortort; with Dennis Hopper, Irene Hervey, Henry Blair, Speer Martin, Bruce Roberts; (SD)
LUX VIDEO THEATRE (James Mason)	NBC 10pm	A Bell for Adano - (O) by John Hersey (novel), play by Paul, Osborn, TV (A)-(SW); with Edmond O'Brien, others to be announced; (SD) (FROM HOLLYWOOD)
Conrad Nagel Theatre	WABD 10pm	Ask Me No Questions - (O) by Honore de Balzac, (A) by John McGrew; with Faye Marlowe, Sebastion Cabot, Gertrude Flynn, Bill Barker, Sue Ellen Blake, Adam Genette

FRIDAY FEBRUARY 11

Adventures of RinTinTin (Lee Aaker)	ABC 7:30	R.T.T. and the Babe in the Woods - (O) by Douglas Heyes & Lee Berg; with regulars & Myron Healey, Roy Erwin, Connie Cezon, Hal Hopper, Tina Thompson, Judy S. Erwin; (SD)
JACK CARSON	NBC 8pm	Francis Pierlot, Jon Hall; (SW & SD, FROM HOLLYWOOD)
Secret Files, U.S.A. (Robert Alda)	ABC 8:30	Mission Reaper - (O) by Sam Locke; with Roberta Haynes, Kama Jojo; Dir by Arthur Dreifuss
Ray Bolger (Marjie Millar)	ABC 8:30	Predatory Female - (O) by Maurice Richlin, Fred Fox, Stanley Shapiro; with regulars & Anna Lee, Fritz Feld, Byron Foulger, Olaf Hytten, Edit Angold, Constance Purdy, Louise Lorimer;(SD)
Topper (Anne Jeffreys)	CBS 8:30	Topper at the Races - (O) by Norman Paul; with regulars & Jack Reitzen, John Banner, Andre Villon, Jess Kirkpatrick, Tommy Jackson, James Parnell, Paul Garrett; (SD)
Schlitz Playhouse	CBS 9pm	Mr. Schoolmarm - (O) by Wayne D. Overholser; (A) by William Tunberg; with Will Rogers, Jr., Morris Ankrum, Trevor Bardette, Martin Milner, Malcolm Atterbury, Doris Packer, Anthony Sydes, James Griffith, Ed Hinton; Dir by Holly Morse
THE STRANGER (Robert Carroll)	DuM 9pm	The Accursed - (O) by James Blumgarten; with Ed Binns, Olive Deering, Betty Garde, others to be announced; (LAST SHOW)
Inner Sanctum	WOR-TV 9pm	The Stranger - (SW) by Louis Vittes; with Kevin McCarthy, Pat Jenkins, Crahan Denton, Rusty Lane, Jim Boles, Nell Harrison
Our Miss Brooks	CBS 9:30	(O) by Lewis & Joe Quillan; with regulars & Leo Curley
The Vise (Ron Randell)	ABC 9:30	Broken Honeymoon - with Adrienne Corri, Robert Ayres, Nanette Newman, Garard Green, Conrad Vickers, John Bushelle;(O) by Elizabeth Berridge, Reginald Moore; Dir by Paul Dickson
The Lineup (Warner Anderson)	CBS 10pm	The Griswold Case - (O) by Sidney Marshall; with regulars & Bill Kennedy, Mauritz Hugo, Bill Phipps, Jim Nusser, Lee Van Cleef; (SD) by Hollingsworth Morse

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 4 THRU FRIDAY FEBRUARY 11

TODAY (Dave Garroway)	NBC 7am	M - Janet Jones (Miss Wales); W - Paul Winchell (ventriloquist); Thu - Maureen O'Hara (remote from Washington)
MORNING SHOW	CBS 7am	regulars & Johnny Desmond (thru 2/14)
GEORGE SKINNER	WCBS 9am	M thru F - Judy Johnson subs for vacationing Betty Cox; Kenny Roberts (S)
BREAKFAST CLUB	ABC 9am	M thru F - regulars & Dolores Martel, Bill Lawrence (S)(CHI)
GARRY MOORE	CBS 10am	Thu - "Senator" Clarke Crandall (magic-C); F - Matt Mathews (M), A. Robbins (mime)
WAY OF THE WORLD (Gloria Louis)	NBC 10:30	The Bewitched Spinster - (O) by Nelia Gardner White, (A) by Donald Yerrill; with Edna Best, Vaughn Taylor, Dean Harens, Vera Allen, Ann d'Autremont, Vinton Hayworth, Santos Ortega

WAY OF THE WORLD (Continued)	NBC 10:30am	Jane Alexander, Bish Alexander, Joe Latham, Natalie Hall, Earl Hammond, Judson Rees (thru 2/10); Starting 2/11 thru 2/21: I for Isabelle (O) by Irving Elman; with Meg Mundy, Addison Powell, Beverly Lunsford, Joseph Fallon; (SD)
HOME	NBC 11am	M - Fred and Beatrice Troller
ART LINKLETTER	CBS 2:30	Tu - Mari Blanchard; W - Perez Prado (M) (FROM HOLLYWOOD)
WORLD OF MR. SWEENEY (Charlie Ruggles, Helen Wagner, Glenn Walken)	NBC 4:30	regulars &: M - Harold Stone, Lise Osten, Hans von Schumm; Tu - Beverly Lunsford; W - Jimmy Little, Dolores Dorn; Thu - Phil Kramer; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	Silent Love - (O) by Joe Bates Smith; with Logan Ramsey, John Seymour, Anne Seymour, Jean Carson, Bob Loggia; (SD) by Tom Reynolds; M thru F
MAGIC COTTAGE	WABD 6pm	Philip Truex, Jeff Cain; M thru F; (SW & SD)
COKE TIME-E.FISHER	NBC 7:30	W - Fontane Sisters (S)
TONIGHT (Steve Allen)	NBC 11pm	M - Stan Kenton (M); W - Jackie Robinson (baseball); Thu - Tanaquil LeClerc; F - remote from Dayton, Ohio

SATURDAY FEBRUARY 12

Captain Midnight (Richard Webb)	CBS 11am	The Invisible Terror - (O) by Wells Root; with regulars & Geo. Eldredge, Jarl Victor, Bert LeBaron, Mel Welles, Greta Granstedt; (SD)
Man Behind the Badge (Charles Bickford)	WCBS-TV 6:30	The Case of the Deadly Delicacy - with James Millican, Tom McKee, Judy Nugent, Kay Stewart, John Harmon, Vivi James, Clark Howat, Lillian Buyeff, Thayer Roberts, Gayne Whitman
The Range Rider	WRCA-TV 6:30	The Crooked Fork - (O) by Paul Gangelin; with regulars & Raymond Hatton, Eve Miller, Jim Bannon, Kenne Duncan, Tom Monroe
Rheingold Theatre Presents Henry Fonda	WRCA-TV 7pm	Brief Affair - with Joanne Dru, Craig Stevens, Whit Connor, Lorna Thayer, Dick Simmons, Maura Murphy, Jerri Lyn Flannery, Walter Flannery
So This is Hollywood (Mitzi Green & Virginia Gibson with Gordon Jones & Jimmy Lydon)	NBC 8:30	Her Highness, Miss Jones - with regulars & Peggy Knudsen, Suzanne Dalbert, Ralph Sanford, Fred Essler, David Bruce, Parley Baer, William McClain, Steve Pendleton, Cecile Elliott, Tor Johnson; (SW & SD)
Foreign Intrigue (Gerald Mohr)	WABC-TV 10:30	F. I. and the Mad Gunman - (O) by Joseph Morheim; with regulars & Yoka Beretty, Acke Carlsson; (SD)
The Lone Wolf (Louis Hayward)	WRCA-TV 11:15	Memo: Skid Row - (O) & Dir by George Waggner; with Margaret Field, Peter Brocco, Eugene Borden, Johnny Silver, Syd Saylor, Fred Coby

SUNDAY FEBRUARY 13

You Are There (Walter Cronkite)	CBS 6:30	The Tragic Hour of Dr. Semmelweis - (O) by Howard Rodman; with Shepperd Strudwick, Frederic Tozere, Ruth White, Vaughn Taylor, Martin Brooks, Bruce Gordon, Joe Campanella, Mary Hara, Audrey Blackburn; (SD)
Private Secretary (Ann Sothern)	CBS 7:30	Tangled Web - (O) by Jerry Adelman; with regulars & Anthony Warde, Ernest Sarracino; (SD)
Pepsi-Cola Playhouse	ABC 7:30	Pals to the End - with Robert Armstrong, Brian Keith
OPERA CAMEOS (Giovanni Martinelli)	DuM 7:30	Excerpts from Bellini's La Sonnambula - with Laurel Hurley, Charles Anthony (SD)
COLGATE COMEDY HOUR	NBC 8pm	Martin & Lewis (FROM HOLLYWOOD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Pearl Bailey (S), Les Paul & Mary Ford (M&S), Don Cossacks (S&D), Mata & Hari (D), Willy West & Andy McGinty (C), U. of Illinois Glee Club
GOODYEAR TELEVISION PLAYHOUSE	NBC 9pm	The Rabbit Trap - (O) by J. P. Miller; with Phillip Abbott, Kathleen Maguire, James Westerfield, Kevin Coughlin, Loretta Daye, Roy Fant, George Lane; (SD)
GENERAL ELECTRIC THEATRE	CBS 9pm	Love is Eternal - (O) by Irving Stone; with Teresa Wright, Richard Boone, others to be announced; (SD) (FROM HOLLYWOOD)
Stage 7	CBS 9:30	The Legacy - (O) by John Meredyth Lucas; with Vanessa Brown, Elizabeth Patterson, Lamont Johnson, Helene Heigh, Lillian Bronson, Russell Gaige, Ian Wolfe, Richard Deacon, Mary Newton; (SD)

Ross Reports ON TELEVISION

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EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

Martin Manulis leaves New York for the coast on Friday, to take over as producer of CBS' Climax! series. He will watch current productions and absorb the atmosphere of working at Television City, and will have his first production on the air on March 3. Felix Jackson takes over immediately on Best of Broadway's "The Guardsman". Bretaigne Windust is relinquishing production reins on Climax! to develop a new fall project for CBS called The Townspeople, which will use a permanent stock company of actors, according to present plans. Interesting sidelight in the shifts is that Manulis was producer for Claudette Colbert's first live dramatic role on TV, Best of Broadway's "The Royal Family"; was producer at the time she was set for her upcoming role in "The Guardsman," and will be producer of Climax! at the end of March when she is scheduled for a starring part on that show from the coast.

Jan Murray's new variety show for NBC, which debuts this Friday following the conclusion of Gillette's Friday night fights, will originate at ABC's 58th St Theatre because of the impossibility of Murray legging it from his ABC Dollar a Second show at 9:30pm to an NBC studio. The shows will have the same producer-director, David Brown; same agency, Weiss & Geller, Inc.; while the new show will be sponsored by Toni, of the same company family as Gillette. The NBC variety package will feature Tina Louise as vocalist backed by the Novelites musical combo and pianist Fletcher Peck.....Kraft Television Theatre's second color production (first was "The Little Gods Sell Tamales" last spring) will be "Emperor Jones" on Feb 23, to be done by Fielder Cook. Final casting is not set.....Carol Irwin's pilot film for the new Myrna Loy series, It Gives Me Great Pleasure, is in the cutting and scoring stage. The pilot is an original by Harold J. Kennedy based on Emily Kimbrough's book of the same name with Miss Loy playing the part of the woman lecturer. Zachary Scott co-stars in a running part as the lecture manager, while Robert Preston co-stars in a single episode role in the pilot. The Irwin package was produced at Parsonnet's Long Island City studio.....NBC's new Alan Gale series pilot will be agency-auditioned at the Century Theatre in New York tomorrow (Thursday) night at 9pm. Packaged by Ashley-Steiner, Inc., it was produced by Irving Mansfield, with Grey Lockwood as director and Hank Silvern handling the music.....The Ames Brothers 15-minute musical-variety series for Nehi Corp, to be national-spotted over 195 stations in class A time beginning April 1, hasn't settled on a production studio yet, although it will probably be a Hollywood location.....Joel Malone Productions will roll the CBS pilot for Navy Log about Feb 15 at KTTV(LA), with Sam Gallu as producer. The script

(MORE)

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is by Allan Sloane. The narrator is not set yet, although Arthur Godfrey apparently has first refusal.....Anthony Bartley, just named foreign sales-production rep for CBS Television Film Sales, in England, France, Spain and Africa; will roll the pilot for CBS' new Errol Flynn series, March or Die, about Feb 14. Bartley's Jersey Productions will shoot interiors for the series at National Studios, Boreham Wood, Herts, England, while location filming will be in French Morocco. Flynn will be narrator-host for the series, which has a Foreign Legion background. Paul Monash wrote the pilot script. Aubrey Baring will produce the films for Jersey.

ABC Film Syndication, Inc., hopping on the networks' film subsidiary news bandwagon, announced five new series for distribution, plus rights to 78 Douglas Fairbanks Presents films including those currently in production. Of the five new projects, two are in conjunction with Hal Roach, Jr., through Rabco TV Productions, both untitled; while a third is an ABC-John Gibbs production still in the planning stage. (This could be a retrieval of the Mandrake film series which suspended production in Bermuda last October after a financing hassle. ABC and Gibbs were in on the complicated deal). The two series whose titles were announced are Sheena, Queen of the Jungle, a juvenile series based on the comic book character, to be produced by Don Sharpe and William Nassour on location in Africa, with interiors to be made afterward at Nassour Studios in Hollywood; and Life Can Be Beautiful, a daytime strip based on the radio soaper of the same name, to be produced by Trans-American Broadcasting & Television Corp (now at 118 E 40th St., New York. MU 3-8684). Irish McCalla will star in the jungle films. Production personnel and cast will be announced later on the Life Can Be Beautiful series, which will be written by Carl Bixby, writer of the radio version for 16 years. The pilot production plans call for five 15-minute films and a half-hour version for showing to prospective buyers.

The Adventures of the Scarlet Pimpernel, starring Marius Goring, goes into production on 39 films in England starting tomorrow (Feb 10). Producer is Harry Alan Towers, Towers of London Ltd (84 Hallam St., London, W. 1) with distribution by Official Films. The package will be offered first on a national basis, with syndication in cities not taken by prime sponsors.

Upcoming scripts on NBC's Philco & Goodyear Television Playhouse, following the Feb 20 presentation of Bernard Wolfe's "The Assassin," all originals, include: a Marc Brandel story about a sociological professor, a David Shaw script about a singer who plays a stooge for a comic, a Tad Mosel play for Eileen Heckart about a domestic, one by Robert Alan Aurthur concerning a man who lives in the shadow of a great boxing champion and fears that his security will be gone when the champ leaves the ring, and another by David Shaw concerning an amnesia victim murder plot.....Max Liebman Presents Milton Berle, Martha Raye and Ray Bolger in a revue on Feb 27; then his version of Connecticut Yankee on March 12; no names announced for the latter..... Paul West and Poot Pray have joined the Norby writing staff.

Norman Brokenshire will make his TV variety debut over WRCA-TV(NY) in a new weekday series starting Feb 21 (Mon thru Fri, 1:05-1:30pm EST), titled The Brokenshire Show. The music-comedy-memory lane story series will feature vocalists Bill Hayes and Jet McDonald, backed by Richard Hayman and a six-piece orchestra. The show will also use name talent occasionally, whenever considered appropriate, but it will also endeavor to showcase undiscovered professional talent on a once a week basis, with producers and talent scouts watching. Dick Eckler produces, directs and casts (at NBC). New talent should send pic and resume for an audition (write only).

Liberace makes news again with the tale (in news release form) out of Hollywood about the Feb 22 shift of his film series from KCOP to KTTV. The latter station's release of Feb 4 uses the following phraseology in various places: "Culminating 10 months of discussions and negotiations...." and "Actual agreement to the move had been made several months earlier but subject to first refusal rights held by KCOP which they did not elect to exercise late yesterday." And "Originating with Liberace, initial discussions for the move of the series to KTTV were held March 8 of last year."

There were 33,816,000 TV sets in the U. S. as of Jan 1, 1955, according to Hugh M. Beville Jr., NBC director of planning and research.....Robert W. Sarnoff, NBC exec v.p., is leading the company speech-making drive to needle TV set manufacturers into fulfilling "their responsibility to color television" by sponsoring color programs on the networks and starting production now of color TV sets. In a Feb 3 speech in Rochester he said that there are 15,000 color sets now in use. Contrasting the early days of black-and-white TV, he said that "the leading set manufacturers -- and there were 10 of them -- were pioneer sponsors of the early television shows. Yet, of these companies, only RCA and Westinghouse are currently sponsoring color programs." Just as he cited the success story several weeks ago of Dow Chemical's Saran-Wrap because of television, in his Rochester speech Mr. Sarnoff highlighted the tremendous growth of Hazel Bishop in four years.

While Joan Davis announced in Hollywood that she was tired after three years of filming the I Married Joan series and was going to leave television for at least a year for a rest, there was doubt that General Electric would have renewed its sponsorship of the series (NBC, Wed, 8-8:30pm EST) or at least held on to the time spot. Several factors contributed to the slacking off on both sides; ABC's Disneyland series in opposition time has cut the ratings of opposition shows; situation series may reach a sponsor identification saturation point after three years -- let's get a new audience; residuals from a film series should be available in a high enough amount after three years to add up to a paid sabbatical leave. NBC's "magazine concept" is now powerful enough to make agency execs think in terms of the comparative cost of a commercial exposure to an audience watching a sponsor-participation set-up as compared with the headaches of regular sponsorship with its long term commitments. The magazine shows make it possible for a sponsor to step in with a commercial, keep his message before an appropriate audience and make up his mind which solid segment of time he'd like to go after. Under the old single sponsorship thinking, some sponsors were jumping at replacement programs (it still happens) too fast because they felt that the "message" had to be kept in the viewers' eyes.

Screen Gems has four scripts set for its You Can't Take It With You series, set to roll soon in Hollywood. Bernie Giler and Lou Breslow are the two producers for the family situation comedy films, which may go into production without pilots..... MCA-Revue Productions' new Soldiers of Fortune series going into production in Hollywood, is set in over 100 markets for The Seven-Up Company's bottlers and two other regional and spot sponsors. John Russell and Chick Chandler star in the adventure series, which will use stock footage from all over the world for its exotic backgrounds.

AGENCIES AND ACCOUNTS: P. Ballantine & Sons (Beer and Ale) is reported to have switched its advertising account from J. Walter Thompson Co to William Esty Co., the first change for the brewery firm in almost 20 years.

PEOPLE GOING PLACES: Henry S. White named director of advertising and promotion for Screen Gems, Inc., replacing Elihu E. Harris who moves to another executive post. Press manager Frank Young who had reported to Harris, now reports directly to Ralph M. Cohn, v.p. and general manager, as director of press.....KABC-TV(LA) newscaster Hank Weaver named president of the newly formed "Boxing for Youth" charity organization in LA. Other media and business leaders are members.....Jay Eliasberg named research projects supervisor for CBS Television in New York.....Roy Kellino signed an exclusive contract with Four Star productions in Hollywood as producer and director.

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Sunday(20)

ABC- 8-8:30pm EST; SPECIAL; Back to God; from WMAL-TV(Wash) & WABC-TV(NY), to the net. Sustaining, public service. Pkgr- ABC-TV Public Affairs with the American Legion; Prod & Dir- Not named at press time. President Dwight D. Eisenhower will speak from the White House during the fourth annual American Legion program of this type. The portion of the program originating in New York will include clergymen representing various faiths, with the 160-voice West Point Cadet Choir singing on the balcony of Grand Central Terminal. (The program will not be seen over WABC-TV in New York).

OTHER NETWORK CHANGES & ADDITIONS

ABC- President's Press Conference, to be presented on film 10-10:30pm EST each Wednesday the President holds his usual press conference and the White House releases films of it; then repeated on the following Sunday, 8:30-9pm EST.

CBS- Danger (Tue, 10-10:30pm EST) Joe Scibetta replaced John Frankenheimer as regular alternate director. Frankenheimer has been assigned to Climax! (See page 17)

DuM- The Stranger (Fri, 9-9:30pm EST) Last show Feb 11.

NBC- Jan Murray Time; DEBUT Feb 11; Fri, approx 10:45pm (after conclusion of Gillette Cavalcade of Sports bouts)-11pm EST; from WRCA-TV(NY), no. of stations indefinite. Sponsor- Toni Co (All Products) thru all agencies representing accounts; Weiss & Geller, Inc.(NY) is producing agency; Agcy Superv- Bruce Dodge(NY). Pkgr- William Morris Agency; Prod & Dir- David Brown; Writers- Danny Simon, Milt Rosen, Stan Dreben. Comedian Jan Murray stars in this variety-music show; with vocalist Tina Louise, backed by the Novelites, musical group, and pianist Fletcher Peck. The program replaces Greatest Moments in Sports; last show Feb .

American Inventory (Sun, 2-2:30pm EST) Ed King is now director.

NEW NETWORK SPONSORSHIPS

REGAL AMBER BREWING CO (Beer) thru Guild, Bascom & Bonfigli, Inc(San Francisco) will sponsor the first half-hour of Ozark Jubilee (Sat, 6-7pm PST) (continued next page)

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(Continued from previous page): over five stations of the ABC Pacific Coast Network, including Los Angeles, Bakersfield and Sacramento, starting Feb 5; San Francisco, Feb 12; Fresno, Feb 19, and additional markets to be named as cleared.

LOCAL STATION ACTIVITY

WCBS-TV(Ch 2) New York - Eye on New York; RETURN Feb 20; Sun, 11-11:30am EST. Sustaining. Pkgr- WCBS-TV; Prod- Bill Leonard; Assoc Prod- Fred Freed; Dir- Lewis Freedman; Film Ed- Robert Duncan. Bill Leonard is star of the program, presenting a new format. The program will have a lead story, an interpretive coverage of the most significant New York story of the week, using special film. guests and props; second, a New York feature story usually shot on location by the program's film unit, and the third segment will include a guest segment in which two people who have something in common will discuss their bond and be interviewed by Leonard, who will then conclude the program with a brief commentary.

WABD(Ch 5) New York - The Maggi McNellis Show; STATION CHANGE Feb 7; Mon thru Wed, 2-2:30 pm, Thu & Fri, 2:15-2:30pm EST. Participations. Pkgr- Maggi McNellis; Prod- Arnold Peyser, for Gross-Baer Productions; Dir- Pat Fay(WABD). Maggi McNellis presents news of all types of interest to women, commentary, and interviews guests in various fields, including those of interest to women. The program was formerly seen over WABC-TV.

WABD - International Transport Workers Union of America, CIO; SPECIAL Feb 17; Thu, 8-8:30pm EST, one time only. Sponsor- TWU thru Paul Miner Associates. Live review of the transport union presented at the Hotel Roosevelt by representatives of its locals. Speakers will include the union's officers.

WPIX(Ch 11) New York - Westminster Kennel Club Show; SPECIAL Feb 14; 9-11pm EST, one time. Sponsors- segments (one-half by National Biscuit Co for its dog food). Prod & Dir- WPIX Special Events staff. The finals of the 79th annual Westminster Kennel Club Show at Madison Square Garden, New York.

WRCA-TV(Ch 4) New York - Home Gardener and Handyman; RETURN Feb 19; Sat, 12:30-1pm EST. Sponsors- Breck's Home and Gardener Centers & F. H. Woodruff & Sons (lawn seed and fertilizer). Pkgr & Prod- Phil and Ruth Alampi; Dir- Mike Gargiulo. Phil and Ruth Alampi advise viewers on planting flowers, shrubs, seeds, etc., discuss and demonstrate gardening inventions and methods and interview special gardening guests. Phil Alampi is the station's Farm and Garden Director.

WNBK(Ch 3) Cleveland - Teen Twirl; DEBUT Feb 5; Sat, 2-3pm EST. Sustaining. Pkgr & Prod- WNBK. Local high school students dance and present talent from their own ranks at the Marine Room of the Hotel Olmsted; backed by WNBK musical artists and musicians.

KABC-TV(Ch 7) Los Angeles - Wanderlust, ON FILM; DEBUT Feb 14; Mon, 10-10:30pm PST. Sponsor- Los Angeles Examiner. Weekly filmed travel show, with Bill Burrud as host, featuring Slim Barnard of the Los Angeles Examiner, presenting film strips of the previous Sunday Examiner's Motorlog adventure, including interviews. Scripts are by Ted Hilgenstuhler.

WPTZ(Ch 3) Philadelphia - Stand By Broadway; DEBUT Feb 13; Sun, 6:45-7pm EST. Sustaining. Pkgr- WPTZ; Prods- Michael Ellis & Benn Squires(WPTZ). Ellis is host on the program, presenting local amateur and professional talent in 8-to-10-minute dramatic sketches by amateur and professional playwrights, all competing for awards each week and judged by prominent theatrical people.

TALENT SHOWSHEET FEBRUARY 14-20, 1955

Most of the shows on February 11, 12, 13 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, February 18. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY FEBRUARY 11

MAMA (Peggy Wood)	CBS 8pm	The Bible Contest - (O) by Turner Bullock; with regulars & Alice Frost, Carl Frank, John Cecil Holm; (SD)
THE BIG STORY (Norman Rose)	NBC 9pm	Sam Melnick, Kansas City, Mo. Bureau of U.P. - (O) by Allan Sloane; with Lee Richardson, Dick Moore, Mary Linn Beller, Peggy Allenby, Marian Leeds, Joseph Sweeney, Anita Bayless, John Marley, George Mitchell; (SD)
CHANCE OF A LIFETIME	DuM 10pm	Danny Scholl (S), Bob Devoye & Maggi Nelson (D)

SATURDAY FEBRUARY 12

ON THE CAROUSEL (Paul Tripp & Ruth Enders)	WCBS-TV 9am	regulars & Ted Tiller, Stevie Harris; repeat of play about Abe Lincoln originally done on Mr. I. Magination - (O) by Paul Tripp
TOM CORBETT (Frankie Thomas)	NBC 11:30	(SW) by Albert Aley; with regulars & Carter Blake, William Keene, Sidney Smith; (SD)
Man Behind the Badge (Charles Bickford)	WCBS-TV 6:30	The Case of the Desperate Moment - (O) by Alvin Boretz; with Hugh Sanders, Lee Van Cleef, Christopher Dark, Bill Lechner, Carolyn Jones, John Damler, Jean Willes; Dir by Paul Landres (substituted for film originally announced last week)
NOMINATIONS CEREMONY ACADEMY OF MOTION PICTURE ARTS AND SCIENCES	NBC 9pm	Jack Webb as MC, Louella Parsons, Sheilah Graham, Judy Garland June Allyson, Merle Oberon, Jane Wyman, Agnes Moorhead, Tom Tully, Nina Foch, Jan Sterling, Edmond O'Brien (FROM HOLLYWOOD)
STORK CLUB	ABC 10pm	Edith Adams (S)

SUNDAY FEBRUARY 13

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	Paul's Trial - (O) by Jerome Coopersmith; with Bill Lundmark, Sidney Smith, George Lambrose, Mickey Calin; (SD)
CAMERA THREE	WCBS 11:30	Earle Hyman, Michael Kane, Jean Stapleton, Ed McCurdy (S&M)
AMERICAN INVENTORY	NBC 2pm	This Business Of Living - (O) by Peter Barry; with Lori March Margaret Hamilton, Vera Allen, Helen Seamon, Joan Lazer, Nancy Wells, Louis Sorin; (SD)
JUVENILE JURY	NBC 4pm	Reena Fruchter (M) & regulars
HALLMARK HALL OF FAME	NBC 5pm	The Shining Beacon - with credits not available at press time (SD, FROM HOLLYWOOD)
OMNIBUS (Alistair Cooke)	CBS 5pm	The Turn of the Screw - (O) by Henry James, (A) by Gore Vidal; with Geraldine Page, Cathleen Nesbitt, Rex Thompson, Nina Reader, Robert Goodier, Stanley Lemin; (SD) by Seymour Robbie The Romance of Playing Cards - (O) by Perry Wolf, Choreog by by John Butler; The Oil Well - film produced by Standard Oil
Sunday Supplement	WABD 6pm (COLOR)	Land of Promise - Produced by Cinecraft Prodns., (O) by Frank Siedel
COLGATE COMEDY HOUR	NBC 8pm	Martin & Lewis (C), Step Brothers (D), Micki Marlow (S) (H'd)
LIFE BEGINS AT 80 (Jack Barry)	DuM 9:30	Lanny Ross (S), Vincent Lopez (M), Lucille Manners (S), Ben Gross (author & TV critic) & regulars
Father Knows Best (Robert Young)	CBS 10pm	The Mink Coat - (O) by Paul West & Roswell Rogers, (A) by Rogers; with regulars & Vivi Janiss, Lester Sharpe, June Vincent
Loretta Young	NBC 10pm	Dickie - (O) by Richard Morris; with Richard Eyer, Bruce Cowling, Anthony Sydes, Ann Doran, Martha Wentworth, Almira Sessions, Tina Thompson; (SD) by Richard Morris
IGOR CASSINI	WRCA-TV 11:20	Max Liebman, Elsa Maxwell, Robert Q. Lewis, Virginia Copeland (S), Richard Casselli (S), Samuel Krachmalnik (conductor)

TALENT SHOWSHEET (more)

MONDAY FEBRUARY 14

Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the Thistle Killer - (O) by Charles & Joseph Early; with regulars & Kenneth Richards, David Oxley, Colin Mann, William Smith, Peter George, Cleo Rose, Monique Martial
Life With Elizabeth	WABD 7:30	regulars & Scotty Beckett; (SW & SD)
TV Reader's Digest (Hugh Reilly)	ABC 8pm	I'd Pick More Daisies - (O) by Don Herold from story by Warren Forth, (A) by Dale & Katherine Eunson; with Richard Denning, Jeanne Cagney, Kim Charley, Barry Truex, Diane Jergens, Joan Vohs, Phyllis Coates, Maudie Prickett; (SD) by Ted Post
CAESAR'S HOUR (Nanette Fabray)	NBC 8pm	regulars including Deedee Woods, Walter Siebert, Shirley Eckl Ralph Linn (all D)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	Peter Donald subs for vacationing Godfrey; Sharol Pollens (S) Audrey Dearden (S), Isidor Lateiner (M)
VOICE OF FIRESTONE	ABC 8:30	Ferrucio Tagliavini (S)
Medic (Richard Boone)	NBC 9pm	Flash of Darkness - (O) & Dir by John Meredyth Lucas
ROBERT MONTGOMERY PRESENTS	NBC 9:30	The Breaking Point - (O) by Alfred D. Geto; with Barry Jones, Sally Kemp, Peter Fernandez, Geoffrey Horne, Mark Rydell, Jack Mullaney, Dulcie Cooper, Donald Foster, Don Knotts; Dir by Perry Lafferty
STUDIO ONE	CBS 10pm	The Broken Spur - (O) by Reginald Rose; with Paul Langton, Royal Dano, Georgiann Johnson, Van Dyke Parks, Florenz Ames, Ford Rainey, John Kellogg, Richard Poston, Robert Cass, John Boyd; (SD) by Paul Nickell
Big Town (Mark Stevens)	WRCA-TV 10:30	regulars & John Gallaudet, Stuart Nedd, Jaclynne Greene, Jimmy McCallion, Will Sage; (SD)

TUESDAY FEBRUARY 15

Cavalcade of America	ABC 7:30	Decision for Justice - with Dayton Lummis, Jeff Morrow, Marjorie Lord
Waterfront (Preston Foster)	WABD 7:30	Live Cargo - (O) by David Dortort; with regulars & Eugene Iglesias, Robert Foulk, Bill Phillips, William Haade, Stanley Andrews, Bernie Gozier; (SD)
Life With Father (Ames & Tuttle)	CBS 8pm	Father's Second Honeymoon - (O) by Whitfield Cook; with regulars; (SD)
MARTHA RAYE	NBC 8pm	Jack Leonard (C)
The Halls of Ivy (Ronald Colman & Benita Hume)	CBS 8:30	(O) by Don Quinn & Lawrence & Lee, (A) by Barbara Merlin; with regulars & Willard Waterman, John Smith, Fran Bennett, Tom Irish, Fred Grimes, Bob Nichols; (SD)
Fireside Theater (Gene Raymond)	NBC 9pm	No Place to Live - (O) by M. G. Chute, (A) by Herbert Little, Jr. & David Victor; with Tom Drake, Martha Vickers, Ray Walker Minor Watson, Burt Mustin, Jim Hyland, Louis Jean Heydt, Tom Daly; (SD)
Danny Thomas (Jean Hagen)	ABC 9pm	Danny Tries Real Estate - (O) by Robert O'Brien & Irving Elinson; with regulars & George O'Hanlon, Joan Banks, Jack Kruschen; (SD)
NEW RED SKELTON	CBS 9:30	Mary McCarty (S) (FROM HOLLYWOOD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	I Found $60,000,000 - (O) by Irving Gaynor Neiman; with Jackie Cooper, Lenka Peterson, John Watt Studer, Frank Overton, Don Keefer, G. Albert Smith, Ward Costello; (SD) by Bill Corrigan
UNITED STATES STEEL HOUR	ABC 9:30	Freighter - (O) by George Lowther; with Thomas Mitchell, James Daly, Henry Hull, Karl Lukas, Jocelyn Brando, Jamie Smith, J. Pat O'Malley, Martin Balsam, Mitchell Agruss; (SD)
DANGER	CBS 10pm	Rampage - (O) by Ben Radin; with Bethel Leslie, Perry Wilson, Lee Graham, Joy Geffen; (SD) by Joseph Scibetta, replacing John Frankenheimer as regular alternating director
It's A Great Life (O'Shea, Bishop, Dunn)	NBC 10:30	Engagement Ring - with regulars & Parley Baer, Hy Averbach, Grandon Rhodes, Eddie Garr; (SW & SD)

WEDNESDAY FEBRUARY 16

Disneyland (Peggy Lee)	ABC 7:30	Cavalcade of Songs - (O) by Erdman Penner, Joe Rinaldi; Musical Score by Oliver Wallace; Songs by Peggy Lee, Sonny Burke; also Frank Churchill, Larry Morey, Allie Wrubel, Ray Gilbert; with Peggy Lee (S); Dir by Wilfred Jackson, Peter Godfrey
GODFREY & FRIENDS	CBS 8pm	Art Carney (C), Patrice Munsel (S), Harold Lang (D) sub for Godfrey & Friends Marion Marlowe & McGuire Sisters; regulars
I Married Joan	NBC 8pm	regulars & Archer MacDonald, Don Tobin, Sheila Bromley;(SW,D)
My Little Margie	NBC 8:30	regulars & Robert Nichols, Hillary Brooke, Tristram Coffin
The Millionaire	CBS 9pm	Fay Baker, Nan Leslie; (SW & SD)
CHICAGO SYMPHONY	DuM 9pm	Fritz Reiner conducts
KRAFT TELEVISION THEATRE	NBC 9pm	Departure - (O) by Stephen Gethers; with Neva Patterson, Mikhail Rasumny, Anna Appel, Mike Kellin, Joe Maross, Dolores Sutton, Betty Walker; (SD) by Maury Holaand
Douglas Fairbanks	WRCA-TV 10:30	90th Day - no credits available at press time

THURSDAY FEBRUARY 17

Guy Lombardo	WRCA-TV 7pm	The Beachcombers (S)
Ray Milland (Phyllis Avery)	CBS 8pm	(O) by Melvin Wald & Jack Jacobs; with regulars & Robert Horton, Carolyn Jones, Jean Howell; (SD)
Treasury Men in Action(Walter Greaza)	ABC 8:30	The Case of the Princely Pauper - (O) by Robert Sloane; with Skip Homeier, Amzie Strickland, John Stephenson, Don Dilloway William Tannen; (SD) by Will Jason
JUSTICE (Gary Merrill)	NBC 8:30	The House of Hatred - (O) by Anne Howard Bailey; with Glenda Farrell, Frank McHugh, Katherine Squire, Audra Lindley, Ronnie Welch, Emily Lawrence, Bonnie Bartlett; (SD) by Lela Swift
SHOWER OF STARS (William Lundigan)	CBS 8:30	That's Life - with Harry James (M), Johnnie Ray (S), Barbara MacLaine (D), Larry Storch (C) (FROM HOLLYWOOD)
Star Tonight	ABC 9pm	Concerning Death - (O) by John Collier (from De Mortuis), (A) by Chester Hadley; with Edward Andrews, Jo Van Fleet, John Shellie, Russell Hardie; (SD) by Alan Anderson
Dragnet (Jack Webb)	NBC 9pm	regulars & Amzie Strickland, Tom Daly, Peggy King (S), Pamela Duncan, Irene Tedrow; (SW & SD)
FOND'S THEATRE	ABC 9:30	The Dover Road - (O) by A. A. Milne, (A) by Robert Howard Lindsay; with John Cromwell, Leueen MacGrath, Claudia Morgan, Larry Gates, Peter Turgeon, Jacques Aubuchon; Prod & (SD) by George Roy Hill
Ford Theatre	NBC 9:30	Tomorrow We'll Love - (O) by Gerry Day, (A) by Karen DeWolf & Gerry Day; with Larry Parks, Nicole Maurey, Eduard Franz, Laurie Carroll, Peter Hansen; (SD)
Four Star Playhouse	CBS 9:30	The Wild Bunch - (O) by Gordon Malherbe Hillman, (A) by Frederic Brady; with Charles Boyer, Noreen Nash, Natalie Wood, Gigi Perreau, B. G. Norman, Willa Pearl Curtis, William Walker, Barbara Stewart, Tommy Cook; (SD) by William A. Seiter
Public Defender (Reed Hadley)	CBS 10pm	The Big Steel - (O) by Lee Loeb; with Gene Reynolds, Gregg Palmer, Betty Caulfield, Alan Dexter, Fran Bennett; (SD)
LUX VIDEO THEATRE	NBC 10pm	The Copperhead - (O) by Frederick Landis, play by Augustus Thomas, TV (A) - (SW); with John Ireland, Betty Field; (SD,H'D
Conrad Nagel	WABD 10:30	Tomorrow is the Avenger - (O) by Mel London; with Carlo Giustini, Anna Maria Padoan, Tonio Selwart, Luisa Garella; (SD)

FRIDAY FEBRUARY 18

Adventures of RinTinTin (Lee Aaker)	ABC 7:30	R. T. T. & the Eagles's Nest - (O) by Douglas Heyes & Wallace Bosco; with regulars; (SD)
The Life of Riley	NBC 8pm	regulars & Henry Kulky; (SW & SD)
Secret Files, U.S.A.	WABD 8pm	Mission Drachenfels - (O) by Sam Locke; with cast to be anncd.
Ray Bolger (Marjie Millar)	ABC 8:30	Girl on the Boulevard - with regulars & Joan Vohs, Edgar Stehli, The Hi-Los (S); (SD)

FRIDAY FEBRUARY 18 (Cont'd)

Topper (Anne Jeffreys & Robert Sterling)	CBS 8:30	Topper's Racket - (O) by Philip Rapp; with regulars & John Harmon, Clancy Cooper, Ralph Sanford, Sid Melton, Jonathan Hale, Richard Karlan, George Miller, Guy Teague, Creighton Hale; (SD) by Lew Landers
Schlitz Playhouse	CBS-9pm	The Way to Freedom - (O) by Philip MacDonald; with Patric Knowles, Robert Warwick, Rhys Williams, Jack Raine, Leonard Mudie, Phyllis Coghlan, Queenie Leonard, Cyril Delevanti, Trevor Ward, Steven Hayes; (SD) by Robert Stevenson
THE BIG STORY	NBC 9pm	Ken Alstad, Tuscon Daily Citizen - (O) by Allan Sloane; with Chester Stratton, John McLiam, Carole Bailey, Bettina Young, Sid Raymond, Ruth Hammond, Lester Lonergan, Maxine Stuart, Lisa Howard, Jack Curtis, Duncan McLeod; (SD)
Our Miss Brooks	CBS 9:30	regulars & Leonard Smith, Gail Bonney, Earle Ross; (SW & SD)
The Vise (Ron Randell)	ABC 9:30	Death on the Boards - with Robert Parker, Joan Schofield, Maureen Swanson; (SD)
Inner Sanctum	WOR-TV 9:30	Never Die Again - (SW) by Samuel Elkin; with Everett Sloane, Peg Hillias, Alan Devitt, Jack Klugman, Helen Wagner, Ted Osborn
The Lineup (Warner Anderson)	CBS 10pm	The Paymaster Office Robberies - with regulars & Jack Edwards, Adrian Marden, Robert Burton, Hy Averback, William Boyette, Strother Martin, Charles Wagenheim; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 11 THRU FRIDAY FEBRUARY 18

MORNING SHOW (Jack Paar)	CBS 7am	Tu thru Thu - Charlie Applewhite (S); W - Jonathan Winters (C) Thu - Will Jordan (mimic)
BREAKFAST CLUB	ABC 9am	M thru F - Betty Johnson & Dick Noel (both S)
GEORGE SKINNER	WCBS-TV 9am	regulars & Jody Carver (M)
GARRY MOORE	CBS 10am	Tu - Don Adams (C), F - Chan Canasta (mentalist), Roy Benson (C)
ARTHUR GODFREY TIME	CBS 10:30	Peter Lind Hayes subs for vacationing Godfrey all week
HOME	NBC 11am	W - Sari Biro (M); F - Fred Allen (C)
TENNESSEE ERNIE	NBC 12N	Tu - Stan Freiberg (C) (FROM HOLLYWOOD)
TED STEELE	WOR 3pm	thru 2/11 - Dean Parker, Helene Dixon, Danny Davis (all S) M thru F - Martha Schlamme, Dick Lee, Pete Hanley (all S)
BOB CROSBY	CBS 3:30	M thru F - Jack Smith (S) replaces ailing Bob Crosby (FROM H'D)
WORLD OF MR. SWEENEY (Charlie Ruggles, Glenn Walken, Helen Wagner)	NBC 4:30	regulars & M: Ginger Brooks, Harrison Dowd, Belle Flower; Tu - Charles Egelston, Dulcie Cooper; Thu - Mimi Strongen, Nina Olivette; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	M thru F - The Mark of Cain - (O) by Stanley Niss; with John Cassavetes, Loretta Leversee, Paul Stevens, Florence Anglin, William Johnstone; (SD) by Jim Sheldon
MAGIC COTTAGE	WABD 6pm	M thru F - Rod Colbin, John Kane; (SW & SD)
COKE TIME-E.FISHER	NBC 7:30	W - Gisele MacKenzie (S)
TONIGHT (Steve Allen)	NBC 11:30pm	M - Genevieve (S), Bill Tuttle (make-up); Tu - Dinah Washington (S), Richard Himber (M&magic); W - Timmie Everett (D), Dorothy Kilgallen (columnist); Thu - Leona Anderson (S), Georgia Gibbs (S), F - Barbara Carroll Trio (M), Joe Phillips & Shep (movie dog)

SATURDAY FEBRUARY 19

Captain Midnight (Richard Webb)	CBS 11am	Saboteurs of the Sky - (O) by Dane Slade; with regulars & Frances Karath, Vernon Rich, Dick Grant, George D. Barrows, Harald Dyrenforth, Dick Elliott; (SD) (Originally scheduled for 1/15)
The Range Rider (Jack Mahoney)	WRCA-TV 6:30	Gun Point - (O) by Dwight Cummins; with regulars & Leonard Penn, Don C. Harvey, Tom London, Jean Harvey, Patricia Michon, Frank Hagney, Jack Ingram; (SD)
Rheingold Theatre Presents Henry Fonda	WRCA-TV 7pm	Louise - (O) by W. Somerset Maugham, (A) not listed; with Judith Anderson, Nancy Gates, George Macready, Don Murphy, Ellen Corby Michael Whalen; Dir by Robert Stevenson
So This is Hollywood (Mitzi Green & Virginia Gibson)	NBC 8:30	Look Homeward, Fisherman - with regulars & George Givot, Eugene Borden, Paul Newlan, Nancy Kulp, Peter Mamakos, Julie Van Zandt Angy Vitanza, Don Orlando; (SW & SD)

TALENT SHOWSHEET (more)

SATURDAY FEBRUARY 19 (Cont'd)

Donald O'Connor	NBC 9:30	Boris Karloff, Joyce Smith & regulars; (SW & SD)
GEORGE GOBEL	NBC 10pm	Claude Stroud & regulars; (SW & SD, FROM HOLLYWOOD)
Foreign Intrigue (Gerald Mohr)	WABC-TV 10:30	F. I. in the Diamond Allergy - (O) by Gene Levitt; with Gilbert Robin, John Stark, Sven Erik Gamble, Katrin Westerlund, Margareta Krook; (SD) by Eugene Lourie

SUNDAY FEBRUARY 20

You Are There (Walter Cronkite)	CBS 6:30	The Liberation of Paris - (O) by Leo Davis; with Beverly Dennis, Stefan Schnabel, Howard Hanson, Curt Lowens, Stefan Gierasch, Stuart Germain, Al Penn, Bruce Gordon, Bernard Grant, Ann Hegira, Milton Selzer; (SD)
OPERA CAMEOS (Giovanni Martinelli)	DuM 7:30	Excerpts from Tosca - opera by Puccini; with Delia Rigal, Jon Crain, Cesare Bardelli (all S); (SW & SD)
Pepsi-Cola Playhouse (Polly Bergen)	ABC 7:30	The Vanishing Suitor - (O) by Fenton W. Earnshaw; with Irene Hervey, Karen Sharpe, Walter Coy, Chris Drake, Dick Simmons; Dir by Charles S. Gould
JACK BENNY	CBS 7:30	George Raft, Dennis Day (S), Frank Nelson, Verna Felton; (SW,D)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Tribute to Gertrude Lawrence - with Beatrice Lillie (C), Lily Pons (S), Sarah Churchill (on film, made in England), Judith Anderson, Gracie Fields (S&C), Dorothy Sarnoff (S), Mindy Carson (S)
COLGATE COMEDY HOUR	NBC 8pm	Gordon MacRae (S) as MC; Louis Armstrong (S&M), Peggy Lee (S) Gene Sheldon (FROM NEW ORLEANS)
General Electric Theatre (Ronald Reagan)	CBS 9pm	Bachelor's Bride - (O) by Joseph Hoffman, Mortimer Braus; with Fred MacMurray, Pat Crowley, Sarah Selby, Virginia Field Lawrence Keating; Dir by Mitchell Leisen; Prod by Z. Wayne Griffin
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	The Assassin - (O) by Bernard Wolfe; with Nehemiah Persoff, Gaby Rodgers, Jo Van Fleet, Jacob Ben Ami, Carlos Montalban, Joe Mantell, Celia Adler; (SD) by Arthur Penn
Stage 7	CBS 9:30	Debt of Honor - (O) by Cornell Woolrich, (A) by Frederic Brady; with Edmond O'Brien, Charles Bronson, Wendy Winkleman Dir by Lewis Foster
Father Knows Best (Robert Young)	CBS 10pm	The Matchmaker - with regulars & Lyn Guild, William Hudson (SW & SD)
Loretta Young	NBC 10pm	Option on a Wife - (O) by Marian Thompson; with Jock Mahoney, John Stephenson, Nana Bryant, Charles Evans, James Hayes; (SD) by Harry Keller
Bob Cummings (Rosemary DeCamp)	NBC 10:30	The Eyes of Texas - with regulars & Dick Elliott, Yvett Dugay, Laurette Luez, Paula Winslow; (SW & SD)

N E W Y O R K T A L E N T A V A I L A B I L I T I E S

RENATA TEBALDI - AGT: Columbia Artists, CI 7-6900 appearing in concert at the Met presented by Conlin Associates on Sunday, February 20, with MARIO DEL MONACO - AGT: NCAC, PL 9-6000

MAX WYLIE - author of Clear Channels, provocative new book on TV, published by Funk & Wagnalls - Contact at Ford Foundation Radio-TV Dept., PL 1-2900

NANCY COLEMAN - cited for fine performance in The Desperate Hours at the Barrymore - PRESS: Byram & Perlman, CI 5-9125

MARGARET HARSHAW - leading soprano of the Met - MGT: David W. Rubin, CI 7-3841

RAYMOND BURR - popular character actor of films, arrives here mid-Feb - AGT: Marjorie Morrow, CH 4-0644

JANIS CARTER - star of Feather Your Nest - AGT: Baum-Newborn, MU 8-1380

FRED CLARK - Milton Berle's mgr. on BUICK-BERLE SHOW - AGT: Frank Cooper, VA 6-5661

MANTAN MORELAND - "Bermingham" of Charlie Chan series - AGT: Shaw Artists, MU 8-2230 (Dick Alen)

LOIS WILSON - AGT: Marjorie Morrow, CH 4-0644

VIRGINIA DOWNING - opening in Juno and the Paycock at the Greenwich Mews - PRESS: Stella Holt, SC 4-5174

LOUIS JOURDAN - opening in Tonight in Samarkand on Wed., 2/16 - PRESS: Sol Jacobson, CH 4-1482

HILDEGARDE NEFF - arriving in Silk Stockings - PRESS: Karl Bernstein, CI 6-0427

Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

FEBRUARY 16, 1955

VOLUME 7 NUMBER 7 A

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
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PRODUCTION • PROGRAMMING • TALENT

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

ABC will be making a pilot kine in four or five weeks of its contemplated The Devil's Theatre, to be presented in association with The Theatre Guild, for possible fall showings. The title role in the series is still to be cast. The only production staffer so far announced is Gore Vidal, who will be chief writer for the live anthology series. Winston O'Keefe, at the Guild, is administrative liaison between the Guild and ABC. The moot question is whether the title will be retained since it has connotations that most sponsors may wish to avoid. It's considered okay to present suspense, mystery and similiar series, but can a sponsor afford to be in league with the Devil?

Pat Marshall has left Steve Allen's Tonight show as alternate girl vocalist, with Eydie Gorme carrying on alone under present plans.....Jan Arden leaves the Robert Q. Lewis CBS show after the first week in March, with no replacement intended. Jaye P. Morgan bows off the show at the end of April, with a replacement to be set.....Ruth Hoffman is assistant producer on WABC-TV(NY) upcoming Entertainment, across-the-board afternoon variety show. Fritz Lamont is assistant director, not assistant producer as previously noted. Gene Wood and Allan Manings (the latter formerly with Imogene Coca) are the writers for Entertainment.....Imogene Coca's writing staff now consists of Lucille Kallen, Mel Brooks, Bob Van Scoyk and Tony Webster.....William A. Graham has been added to the alternate directors' roster for Pond's Theatre, replacing Paul Lammers who is moving to another spot in the J. Walter Thompson TV production group.

Climax! developments: John Frankenheimer, formerly regular alternate director of Danger has been assigned to Climax!; William Brown has come from the latter show to New York to direct a forthcoming Best of Broadway production. Edgar Peterson, manager of the story and script department of CBS Television in New York, has been assigned to Hollywood as associate producer of the Chrysler-sponsored series, succeeding Elliott Lewis, who has been upped to producer and assigned to new properties to be prepared for the fall. Climax! is now accepting top original scripts in addition to adaptations of published or produced material (to which the show was originally limited). Scripts may be submitted to Martin Manulis, producer, or Edgar Peterson, associate producer, at CBS, 6121 Sunset Blvd, Hollywood, Calif., or to Don Moore, CBS-TV, 524 West 57th St., New York 19, N. Y. For the future, Claudette Colbert will star in a Mel Dinelli adaptation of Phyllis Bottome's "Private Worlds" on April 7. It was originally scheduled for the preceding week. Rod Serling is adapting Ring Lardner's famous short story, "Champion," for future production; no star cast for the title role

 (MORE)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

ABC's afternoon Disney Mickey Mouse program, tentatively set for airing beginning early in October, is presumably exciting prospective advertisers, with several already aboard the bandwagon according to some trade papers. ABC sources say that they can't confirm anything for a while. Campbell Soup Co thru BBD&O apparently has a firm buy for the Thursday, 5-5:15 and 5:30-5:45pm segments. Other suggested sponsors include the Borden Co., but a Young & Rubicam source emphatically denied this. Colgate-Palmolive may be a sponsor, but the company determines its own sponsorships through a group contract, with the agencies taking over when a particular product participation is set. Prospective advertisers run the gamut of kiddie products and some decisions may have to wait until current commitments expire.

Contracts are now being drawn for I Spy to be produced in New York by Edward Montaigne and Phil Reisman for Guild Films. Two scripts have been approved and filming may begin in March. Montaigne will produce and direct the series and Reisman will be script editor. The series will use a host for anthology type material (a departure from their Man Against Crime series, which they handled at William Esty Co). Montaigne will cast after contract negotiations are concluded. Montaigne-Reisman are currently at 45 East 51st St., New York 22. MU 8-3970..... Leo Guild in "The Hollywood Reporter," quotes TV film producer Don Sharpe: "In today's market situation, comedies are the easiest to sell. Unlike other series, even if they're so-so they can find a sponsor. Actually dramatic shows are scoring the best records for products because a drama show has rotation of audiences among varied groups." The incongruity is obvious. Comedy series are currently having plenty of trouble. They may catch sponsor interest at the start, but not enough are staying sold. On the drama side, Mr. Sharpe speaks as an old master; he has three series in production and on the air and several intriguing pilots are in the works; but a couple of his comedy pilots have not gotten off the ground.....Frank Wisbar finished up last week as producer of Fireside Theatre after seven years. He has not announced plans since the recent acceptance of his resignation.

Upcoming scripts on CBS' Danger include: Feb 22, "The Blue Hotel," a Halsted Welles adaptation of the Stephen Crane story, to star Henry Hull; March 1, "Journey With a Lady," original by Shirley Jackson, adaptation by George Auerbach, with Jo Van Fleet a possibility in the lead role; March 8, "The Captain Leaves His Ship," an adaptation by George Bellak of the book by Capt. Jan Cwycklinski, highlighting how espionage agents took over his former ship, the Polish liner Batori, which became notorious after Gerhard Eisler stowed away to escape from the U.S. to East Germany..... ...The future schedule for NBC's Way of the World across-the-board daytime drama, includes seven more episodes in the current story to Feb 21, then 10 episodes from Feb 22 to March 7 for a Donald Yerrill adaptation of a Nelia Gardner White story; 6 episodes from March 8 thru March 15 for a Joe Bates Smith original; 8 episodes from March 17 thru March 25 for a Lewis Graham original script; 5 episodes from March 28 thru April 1 for a Harry Junkin original, and 10 episodes from April 4 thru April 14 for an Irving Elman original.

Ina Ray Hutton's half-hour film series will roll in color in March at Guild Film's Music Hall studio in Hollywood.....Wickham Films has completed 17 of the scheduled 26 films in the Sports Mirror series it is producing for George Bagnall & Associates in Glendale, Calif. Currently seen only on midwestern and far west stations, the quarter-hour films feature past and present sports figures, such as Alice Marble, Jim Ferrier, Joe DiMaggio, Glenn Davis, Leo Durocher, Jimmy McLarnin, Casey Stengel, etc.....Conne-Stephens, Inc., is moving its entire operation from American National Studios to the newly-opened 20th Century-Fox Western Ave. studio, with production scheduled next week on Treasury Men in Action and TV Reader's Digest in the new surroundings. The firm also handles physical production for Dear Phoebe, Medic and Man Behind the Badge.

Norman MacDonell has been named associate producer and John Meston has been signed to write CBS' television version of Gunsmoke, its critically acclaimed radio Western. Charles Marquis Warren is producer-director.....It may sound like a gag, but Bernard Kowalski is reported to be getting a pilot ready to roll at Hal Roach Studios for a series titled G. P. His production company is called Caduceus Productions. Kowalski was with Medic TV Productions as an assistant director.....New York distributor Studio Films is packager of the Show Time variety series, starring Frank Fontaine, currently being produced by Mercury International at its Hollywood studio.

Long time soap opera writers Irna Phillips and Agnes Eckhardt are working on a new half-hour daytime drama series in Chicago intended for a fall premiere. The program, a departure in across-the-board script shows by reason of its daily length, would originate in New York with Ted Corday handling production. MCA is rep for the series, tentatively titled Journey's End. The authors, with years of experience in radio and television across-the-boarders, feel that the script requirements won't be too tough for competent actors to pick up each day because the greater length will permit greater script flexibility, giving better pace to the stories.....NBC is adding to travel schedules for its Home show, with current plans calling for a stay in Washington during the week of April 11-15. Still in the future are possible originations from Mexico City and Quebec.

The new Buffalo Bill, Jr. series, currently in production at Flying A (Gene Autry) for Brown Shoe Co and Mars Candy sponsorship, is being handled by CBS Television Film Sales for separate market sales. The offering is for regional sponsorship or syndication, depending on takers. CBS promotion is currently being set up and the films may make their spot debut before or after the regular sponsors place it on the air.

PEOPLE GOING PLACES: E. Charles Straus has left the William Morris Agency in Hollywood to join Filmcraft Productions as a v.p. on the administrative level..... Robert Provence has been named executive producer for Crosley's WLW-D(Dayton)..... Harfield Weedin returned this week to his post as producer of The Jack Owens Show, over KABC-TV(LA). He resigned and was replaced by Gil Thomas four weeks ago after having handled the show for three years.....Keith Leslie has joined the news dept of WTVJ(Miami) as agriculture director.....Leil Tanenholz resigned as personnel manager of the Du Mont TV Network to return to research engineering..... Thomas Means named director of promotion service for CBS-owned TV stations..... Selig J. Seligman named acting manager of KABC-TV(LA), in addition to his duties as assistant to the v.p., Western Division, ABC.....Thomas A. McAvity appointed v.p. in charge of the NBC Television Network, reporting to exec v.p. Robert W. Sarnoff. Other NBC promotions: Richard A. R. Pinkham, now v.p. in charge of TV network programs; Earl Rettig, now v.p. in charge of TV network services; Mort Werner, director of participating programs; William V. Sargent, director of TV network business affairs..... David R. Williams named eastern manager of CBS Television stations relations.

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INCLUDING

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Sunday(27)

ABC- 8-8:30pm EST; DEBUT; Key to the Ages; from WAAM(Baltimore), to the net. Sustaining. Pkgr & Prod- WAAM with the Enoch Pratt Free Library and the Walters Art Gallery; Dir- Ed Sarrow; Sets- Barry Mansfield. Discussion and documentary programs presenting the great art of the centuries and man's finest literature from ancient times to early American periods. Dr. Theodore Low, director of the department of education, Walters Art Gallery, is the regular m.c. and host for the program, assisted on various programs by Dr. Phoebe Stanton of the gallery and Reid Hoey of the Enoch Pratt Free Library. The program is in its third year as a local show over WAAM. It was presented experimentally in 1953, returned Jan 17, 1954 and ran until late spring, then returned for the third year on Jan 23, 1955 and will continue thru April 17. This is its first network showing. (See page 13).

OTHER NETWORK CHANGES & ADDITIONS

ABC- You Asked For It (Sun, 7-7:30pm EST) REVISED INFO; 14-day delay on net; LIVE & FILM on KABC-TV(LA); 25 stations net, 26 delayed. Sponsor- Skippy Peanut Butter Division, Best Foods, Inc., thru Guild, Bascom & Bonfigli, Inc(S.F.). Pkgr- Wayne Steffner Productions, Inc(H'wood); Exec Prod- Wayne Steffner; Co-Prods & Writers- Cran Chamberlain & Maury Cohen; Assoc Prod & Writer- Bill Webb; Dir- Fred Gadette; Art Dir- Carl Macauley; Film Superv- Don Henderson; Music Dir- Del Castillo; Prog & Comm Anncr- Hugh Conover. Art Baker is m.c.-host, presenting unusual people, places, events and things in person or on film in response to requests from viewers.

Breakfast Club (Mon thru Fri, 9-10pm EST) Last show, Feb 25. Local replacements.

CBS- Racing from Hialeah Park; RETURN Feb 19, 26; Sat, approx 4:45-5pm EST; from WTVJ (Miami), to the net. Sustaining. Prod for CBS- John Derr. Telecasts of the Widener (Feb 19) and Flamingo Stakes (Feb 26), with John Derr handling pre-race commentary; Fred Caposella handling the race report and Sam Renick interviewing the winners' owners in each race in the winner's circle. The net telecast is a pick-up of regular WTVJ telecasts. (See page 10 for local program info).

Studio One (Mon, 10-11pm EST) William Brown added as regular alternate director.

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OTHER NET CHANGES(Cont'd)

DuM- Down You Go (Fri, 10:30-11pm EST) Patricia Cutts becomes panel regular, Feb 18.

NBC- Seven to Eight (Mon thru Fri, 7-8am PST; California only) Last show Feb 25; to be replaced by additional kinescoped hour of Today from New York.

Home (Mon thru Fri, 11am-12noon EST) Natalie Core replaces Carrie McCord as on camera fashion editor.

NEW NETWORK SPONSORSHIPS

GENERAL MILLS, INC (Various Cereals) thru Dancer-Fitzgerald-Sample, Inc., will sponsor segments of the tentatively titled Mickey Mouse Club over ABC-TV, Mon thru Fri, 5-6pm EST, starting in October. General Mills segments will include the 5:15-5:30pm and 5:45-6pm periods on Monday, Wednesday and Friday. CAMPBELL SOUP CO thru Batten, Barton, Durstine & Osborn, Inc will sponsor the Thursday, 5:15-5:30pm and 5:45-6pm segments. Other segment sponsors are still to be named.

ADMIRAL CORP (Kitchen ranges and other products) thru Russel M. Seeds Co(Chi) will become alternate week sponsor of Who Said That? over ABC-TV, Wednesdays, 9:30-10pm EST, beginning March 2. Sheaffer Pen Co (Fineline Division) thru the same agency, continues as alternate week sponsor.

GENERAL MILLS, INC thru Dancer-Fitzgerald-Sample, Inc., will become alternate week sponsor of Life With Father over CBS-TV, Tuesdays, 8-8:30pm EST, effective April 5. CBS-COLUMBIA (TV sets & radios) regular sponsor of the program, continues as alternate week sponsor. At the same time, CBS-Columbia, switching time spots, will become alternate week sponsor of Willy, effective April 14, one week after it moves to Thursday, 10:30-11pm EST. General Mills, Inc., regular sponsor of Willy in its current Saturday, 10:30-11pm EST spot, will be alternate week sponsor of the program, starting with the move to the new day on April 7.

ANHEUSER-BUSCH, INC (Budweiser Beer) thru D'Arcy Advertising Co., Inc., will sponsor the Damon Runyon Theatre, new half-hour filmed anthology drama series, over CBS-TV, Saturdays, 10:30-11pm, beginning April 16. The sponsor had originally intended to place the program on a national spot basis when it was first announced.

LOCAL STATION ACTIVITY

WPIX(Ch 11) New York - Max Reznick Show; LOCAL DEBUT Feb 20; Sun, 1:30-2pm EST; direct wire from WTTG(Wash). Sustaining. The program has been seen locally in Washington for two years, with Max Reznick as host-m.c. Program presents Yiddish and Israeli dancing and music, and also guest celebrities.

WRCA-TV(Ch 4) New York - The Brokenshire Show; DEBUT Feb 21; Mon thru Fri, 1:05-1:30pm EST. Participations. Pkgr- WRCA-TV; Superv- Steve Krantz; Prod & Dir & Cast- Richard Eckler; Writer- Bobby Lane. Variety, music, interview and commentary show, starring Norman Brokenshire as m.c. and raconteur, with vocalists Bill Hayes and Jet McDonald, backed by an orchestra under the direction of Richard Hayman. The program will also occasionally present new professional talent. Replaces Sentimental You in this time spot.

WATV(Ch 13) Newark, NJ - Casa Serena; DEBUT Feb 21; Mon thru Sun, 9-9:30am EST. Sponsor- (9:15-9:30 segment) Phillippone Co (Olive Oil & La Perla products). Other segments sustaining. Dir & Writer- Gino Caimi. Italian-language situation comedy with a continuous story line, starring Gino Caimi as the husband, Isabella Doria as his wife and Adriana Carpi as his mother-in-law; protraying life in a family of artists.

KABC-TV(Ch 7) - The News with Henry Adam Weaver; DEBUT Feb 21; Mon, Tue, Wed, Fri,
Los Angeles 10:30-10:45pm PST. Participations. Pkgr & Prod- KABC-TV. Weaver adds a late news show to his schedule; news reporting without commentary. He has a daily show from 6:15-6:30pm. He adds the new time because KABC-TV is ending its three-year contract for telecasting fights from Hollywood Legion Stadium on Saturdays, from 8:30pm. Last fight telecast is Feb 26. Weaver had handled the sportscasts, as well as a preceding 15-minute program from the Stadium.

KNXT(Ch 2) - Sports for the Family; STATION CHANGE Feb 20; Sun, 4:15-4:30pm PST.
Los Angeles Sponsor- Beatrice Foods Co (Meadow Gold Ice Cream & Milk) thru Foote, Cone & Belding(Chi). Production info not available. Bud Wilkinson, coach of the University of Oklahoma football team, reports on all fields of sports, using exhibits, diagrams and films to offer tips on sports of interest to the entire family. Wilkinson will also interview prominent athletes. The program has been seen since Jan 6 over KHJ-TV, Thursdays, 6:30-6:45pm PST; last show Feb 17.

WHAS-TV(Ch 11) - Flight Plan, LIVE & FILM; DEBUT Feb 13; Sun, 3:30-3:45pm CST. Sus-
Louisville taining. Pkgr- WHAS with the Louisville-Jefferson County Air Board; Prod- Bob Pilkington; Camera- Eddie Yunt. A study of the needs and potential of Louisville's aviation facilities, going behind the scenes of its industry, airport facilities, commercial services, Air National Guard activities, etc., also examining local air security plans. Film portions were made over the past several months by Pilkington and Yunt.

WNHC-TV(Ch 8) - Understanding Our Children; DEBUT Feb 24; Thu, 3-3:30pm EST. Sus-
New Haven taining, public service. Pkgr- WNHC-TV Public Affairs Dept with New Haven State Teachers College; Prog Coordinators- Dr. J. Allen Hickerson & Dr. Anne L. Kuhn. Sixteen-week series, presenting a course in educational psychology, good for graduate and undergraduate credit (or certificates for viewers who register for the course), with Prof. J. Allen Hickerson and Assoc Prof. Anne L. Kuhn, both of the State Teachers College faculty, as hosts for the course, presenting with other school instructors visual material and discussions of child growth and development, and the child's relations to his family and community.

KSAN-TV(Ch 32) - Of Shoes and Ships; DEBUT Feb 24; Thu, 10:15-10:30pm PST. Partici-
San Francisco pations. Pkgr & Prod- Ferde Grofe, Jr. An elite marketing show, presenting fine products of interest to the adult audience; works of artists and craftsmen in the Bay Area, items from retailers in the area, quality products and fine designs; with Ferde Grofe, Jr., as host.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS
(New York, Chicago & Los Angeles)

STA & CHAN	SERIES TITLE & DISTRIB	SPONSOR & AGENCY	START DATE	DAY	TIME
New York					
WABD(5)	#"Mr. & Mrs. North" (Advertisers TV Program Service)	-Participations	2/18	Fri	9-9:30pm
WABD(5)	*"Call the Play" (Station Distributors)	-General Cigar Co(White Owls) thru Y & R	2/19	Sat	10:30-10:45pm
WCBS(2)	#"Playhouse 15" (Re-runs of "Short, Short Story"-MCA-TV)	-Participations	2/19	Sat	6:15-6:30pm
Los Angeles					
KTLA(5)	*"Call the Play" (Station Distributors)	-General Cigar Co(White Owls) thru Young & Rubicam	1/27	Thu	7:15-7:30pm
KTTV(11)	#"Abbott & Costello" (MCA-TV)	-Open	2/2	Wed	7-7:30pm
KNXT(2)	*"This is Your Music" (Official Films) - formerly on KTTV	-Pacific Tel & Tel thru BBD&O	2/8	Tue	7-7:30pm

CODE: *First run in market #Re-runs

TALENT SHOWSHEET FEBRUARY 21-27, 1955

Most of the shows on February 18, 19, 20 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, February 25. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY FEBRUARY 18

MAMA (Peggy Wood)	CBS 8pm	Dagmar's Grown-Up Date - (O) by Palmer Thompson; with regulars & Janet Parker, Charles Taylor, Alice Yourman; (SD)
RED BUTTONS	NBC 8pm	regulars & Walter Burke, Sid Raymond, Allan Walker; (SW&D)
CHANCE OF A LIFETIME	DuM 10pm	Danny Scholl (S)
DOWN YOU GO (Bergen Evans)	DuM 10:30	add regular panelist Patricia Cutts; guests: Jean Kerr (playwright), Basil Davenport (editor & critic)

SATURDAY FEBRUARY 19

TOM CORBETT (Frankie Thomas)	NBC 11:30	(SW) by Jack Weinstock & Willie Gilbert; with regulars & Stan Cobleigh; (SD)
Man Behind the Badge (Charles Bickford)	WCBS-TV 6:30	The Case of the Invisible Mark - (O) by Alvin Boretz; with Harlan Warde, Charles Bronson, Paul Brinegar, Nancy Gates, Sam Edwards, Elizabeth Harrower, Marshall Bradford; Dir by Anton M. Leader
SWIFT'S SHOW WAGON	NBC 7:30	Audie Murphy
STORK CLUB	ABC 10pm	Martha Stewart (S), Pat Bright (S&C), Pat Rooney (D)
PROFESSIONAL FATHER (Steve Dunne)	CBS 10pm	Daddy Says No - (O) by Bob Weiskopf, Bob Schiller, Bill Freedman; with regulars & Anne O'Neal, Dan Tobin, Julius Tannen (SD) (FROM HOLLYWOOD)

SUNDAY FEBRUARY 20

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	The Gift Horse - (O) by Arthur J. Beckhard; with Alice Ghostley, Herbert Nelson, Margaret Loft, Arthur O'Connell, Norma Connolly, Isabel Bonner; (SD)
EYE ON NEW YORK	WCBS 11am	Karl Malden, Father John Corriden (waterfront priest)
FRONTIERS OF FAITH	NBC 1:30	Myra Kinch, Robert Cohan, Rhoda Johannson, Harry Jones, Celene Keller, Ralph MacWilliams (all D); (O) by Walter Terry; Music composed by Manual Galea; Rev. Dr. Eugene Carson Blake, host
AMERICAN INVENTORY	NBC 2pm	The Doodlebrain - (O) by Joseph Liss; with Don Hanmer, Charita Bauer, Matt Crowley, Truman Smith, Edgar Stehli, Ben Lackland
Heart to Heart	WCBS-TV 2pm	Lucille Ball, Desi Arnaz, Eddie Cantor, Jimmy Durante, Jo Stafford, June Havoc (THIS TIME ONLY)
JUVENILE JURY	NBC 4pm	Alpert-Curry Dancers
OMNIBUS (Alistair Cooke)	CBS 5pm	The New Word - (O) by James M. Barrie, no (A); with Barry Jones, Ann Shoemaker, Michael Wager, Aina Niemela; (SD) by Tad Danielewski; The First 'R' - remedial reading session conducted by Dr. Anne McKillop & Dr. Arthur I. Gates; The Sea - film based on paintings of Winslow Homer Prod by Halas & Batchelor
HALLMARK HALL OF FAME	NBC 5pm	Martha Custis - (O) by Elaine Ryan; with cast to be announced
HY GARDNER CALLING	WPIX 7pm	Sonny Tufts, Ann Bancroft, Harry Hershfield, Judge Chas. Murphy
MR. PEEPERS (W. Cox)	NBC 7:30	regulars & Will West, Chris Norton, Mickey Freeman; (SW & SD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Tribute to Gertrude Lawrence - with Beatrice Lillie (C), Lily Pons (S), Sarah Churchill (on film, made in England), Judith Anderson, Gracie Fields (S&C), Mindy Carson (S), Dorothy Sarnoff (S); add: Helen Hayes
LIFE BEGINS AT 80	DuM 9:30	Gali-Gali (magic) & regulars
WHAT'S MY LINE?	CBS 10:30	Ezio Pinza (S) subs for Bennett Cerf; regulars

MONDAY FEBRUARY 21
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Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the Texas Cowgirl - (O) by Charles Early; with regulars & Kenneth Richards, Lucile Vines, Robert Cunningham, Gregorie Aslan, Charles Brodie; (SD)
Life With Elizabeth	WABD 7:30pm	regulars & Lois Bridge, Billy Snyder, Hal Smith; (SW & SD)
TV Reader's Digest (Hugh Reilly)	ABC 8pm	Top Secret - (O) by Norbert Muhlen, (A) by Frederick Hazlitt Brennan; with Fred Essler, Leonid Kinsky, Fritz Feld, Otto Waldis, Alfred Linder, Edit Angold; Dir by William Beaudine
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	Dolly Houston (S), James Farrar (S), Bill Johnson Group (Bill Johnson, leader; Gus Gordon, Harold Holmes, Lonnie G. Slappy, all S&M)
VOICE OF FIRESTONE	ABC 8:30	Mildred Miller, Brian Sullivan (both S)
Medic (R. Boone)	NBC 9pm	Mercy Wears an Apron - Ann Morrison, Onslow Stevens; (SW&SD)
December Bride (Spring Byington)	CBS 9:30	Jealousy - (O) by Parke Levy with Lou Derman & Joel Kane; with regulars & Regis Toomey, Ruth Brady, Joy Lansing, Maurice Marsac; (SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	Coming of Age - (O) by Theodore & Mathilde Ferro; with Lee Bowman, Nomi Mitty, Robin Morgan, Joseph Sweeney, Grace Matthews, Jan Miner, Roy Johnson, Humphrey Davis, Ralph Bunker Don Gibson, Leora Thatcher, Harry Holcomb; (SD) by N. Felton
STUDIO ONE	CBS 10pm	The Eddie Chapman Story - (O) by Frank Owen, (A) by William Templeton; with Roy Dean, George Voskovec, David Lewis, Jack Jackwood, Alfred Zeisler, Alan Ericksen, Audrey Ridgewell, Maureen Hurley, Michael Evans, Chrisse Hayward, Patricia Cutts, Oliver Wakefield, Francis Perkins, Stanley Lemin; (SD) by Franklin Schaffner
Big Town	WRCA-TV 10:30	regulars & Kay Stewart, Cheryl Calloway, Francis J. McDonald, Peter Mamakos, Dabbs Greer, Morris Ankrum, John Zarema; (SW&D)

TUESDAY FEBRUARY 22
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Cavalcade of America	ABC 7:30	The Hostage - with Glenn Langan, Liam Sullivan, Peter Adams, Suzanne Dalbert, Laurette Luez, Abel Fernandee, Gene Reed
Waterfront (Preston Foster & Lois Moran)	WABD 7:30	Driftwood - (O) by Frank Moss & Lee Berg; with regulars & Taylor Holmes, Gladys Hurlbut, Tom Brown, Meg Randall, Kathryn Card, Jack Daly; (SD)
Life With Father (Leon Ames)	CBS 8pm	Father is Quarantined - (O) by Whitfield Cook; regulars & Irene Tedrow, Sam Flint; Dir by Peter Tewksbury
BUICK-BERLE	NBC 8pm	Jan Murray (C), Robert Merrill (S)
The Halls of Ivy	CBS 8:30	regulars & Frank Jenks, Rex Evans, Paul Smith; (SW & SD)
Studio 57	DuM 8:30	The Haver Technique - (O) by James Gunn; with Brian Keith, Sallie Brophy, Irene Hervey, Ian Keith; Dir by Herschel Daugherty
Fireside Theatre (Gene Raymond)	NBC 9pm	Marked for Death - (O) by Bruce Marshall; with Herbert Little, Jr. & David Victor; with Paul Kelly, John Banner, Alma Beltram, Beverly Washburn, Lowell Gilmore, Phyllis Stanley, Martin Garralaga, Marjorie Bennett, Julian Rivero, Edward Colmans, Carlos Rivero; (SD)
Danny Thomas (Jean Hagen)	ABC 9pm	Rusty Gets a Haircut - (O) by Mac Benoff; with regulars & Benny Rubin; (SD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	Sudden Disaster - (O) by Jerome Ross; with Leora Dana, Betsy Palmer, Sally Gracie, Milo Boulton, Edward Brian, William Brian, William Darrid, Frank Daly; (SD) by Bill Corrigan
THE ELGIN HOUR	ABC 9:30	A Sting of Death - (O) by H. F. Heard (from A Taste for Honey) (A) by Alvin Sapinsley; with Boris Karloff, Robert Flemyng, Hermione Gingold, Martyn Green; Dir by Dan Petrie
RED SKELTON	CBS 9:30	Edmond O'Brien (FROM HOLLYWOOD)
DANGER	CBS 10pm	The Blue Hotel - (O) by Stephen Crane, (A) by Halsted Wells; with Jack Warden, Henry Hull, Logan Ramsey, Eda Heinemann; (SD)
It's a Great Life	NBC 10:30	Winter Sports - with regulars & Lori Nelson, Peter Leeds; (SW)

WEDNESDAY FEBRUARY 23
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Norby (David Wayne)	NBC 7pm (COLOR)	The Quiet War - with regulars including Maxine Stuart, Jack Warden; (SW & SD)
Disneyland (Walt Disney)	ABC 7:30	Davy Crockett at the Alamo - (O) by Tom Blackburn; with Fess Parker, Buddy Ebsen, Hans Conried, Kenneth Tobey, Don Megowan, Nick Cravat; Dir by Norman Foster
I Married Joan	NBC 8pm	regulars & Jameson Shade, Mary Boyd, Marcia Mae Jones;(SW,D)
KRAFT TELEVISION THEATRE	NBC 9pm (COLOR)	The Emperor Jones - (O) by Eugene O'Neill, (A)-(SW); with Ossie Davis, Everett Sloane, Rex Ingram, Evelyn Ellis, Curtis James and his dance troupe; (SD) by Fielder Cook
CHICAGO SYMPHONY	DuM 9pm	George Schick conducts
The Millionaire	CBS 9pm	regulars & John Dehner, Joe Besser; (SW & SD)
Douglas Fairbanks	WRCA-TV 10:30	Counterfeit - with Douglas Fairbanks
Eddie Cantor Theatre	WABC-TV 10:30	Lizabeth Scott, Craig Stevens; (SW & SD)

THURSDAY FEBRUARY 24
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Guy Lombardo	WRCA-TV 7pm	Judy Linn
Ray Milland (Phyllis Avery)	CBS 8pm	(O) by Albert E. Lewin & Burt Syler; with regulars & Robert Easton, Ellen Corby,; (SD)
Treasury Men in Action (Walter Greaza)	ABC 8:30	The Case of the Swindler's Gold - (O) by Leonard Heideman; with Jesse White, Jack Kruschen, Beverly Washburn, Joel Marston; (SD) by Robert Sloane
CLIMAX! (William Lundigan)	CBS 8:30	The Box of Chocolates - (O) by Anthony Berkeley, (A) by John Monks, Jr.; with Robert Preston, Pat O'Brien, Vanessa Brown, Victor Jory; (SD) by Allen Reisner (FROM HOLLYWOOD)
JUSTICE (Gary Merrill)	NBC 8:30	Violence at Stover's Corner - (O) by Anne Howard Bailey; with Jeffrey Lynn, Russell Collins, Walter Appler, Bonnie Bartlett, G. Albert Smith, Ann Dere; (SD) by Lela Swift
STAR TONIGHT	ABC 9pm	How Beautiful the Shoes - (O) by Wilbur Daniel Steele, (A) by Chester Hadley; with Lois Smith, John Baragrey; (SD) by Joel O'Brien
Dragnet (Jack Webb)	NBC 9pm	regulars & Vic Rodman, Walter Sande, Vic Perrin, Jean Howell, Jack C. Williams; (SW & SD)
POND'S THEATRE	ABC 9:30	The Second Chance - (O) by Nicholas Baehr; with Ed Begley, Biff McGuire, Joanna Roos, King Calder, Shirley Smith; Dir by William A. Graham (added as regular dir. effective this show)
Four Star Theatre	CBS 9:30	Tusitala - (O) by Rose Simon Kohn & Arthur Weiss; with David Niven, Gertrude Michael, John Lupton, Joseph Waring, Richard Reeves, Steven Geray, Noreen Corcoran, Leon Lontoc, Julian Rivero, Salvador Baguez; Dir by Roy Kellino
Ford Theatre	NBC 9:30	Too Old for Dolls - (O) by Ben & Ann Pinchot, (A) by Richard Morris; with Laraine Day, Franchot Tone, Natalie Wood, Joyce Coates, Tommy Cook, Elizabeth Harrower, Earl "Butch" Jones (SD) by Fred F. Sears
Public Defender (Reed Hadley)	CBS 10pm	Jackpot - (O) by Jerry B. Lewis; with Hillary Brooke, John Pickard, Glenn Langan, John Doucette, Harry Harvey, Jr., Joe Turkel; (SD)
LUX VIDEO THEATRE (James Mason)	NBC 10pm	So Dark the Night - (O) by Aubrey Wisberg, screenplay for Columbia film by Martin Berkeley & Dwight Babcock; TV (A) by Richard McDonagh; with cast to be announced; (SD, FROM H'D)
Conrad Nagel	WABD 10pm	The Model Couple - (O) by Franco Lalli, (A) by Trueman Clay; with Peg LaCentra, Leslie Daniels, Clelia Matania, John Stacy

FRIDAY FEBRUARY 25
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Adventures of RinTinTin (Lee Aaker)	ABC 7:30	Rusty Resigns from the Army - (O) by Samuel Newman Heyes & Louis B. Appleton, Jr., (A) by Douglas Heyes; with regulars & Rand Brooks, William Forrest, Abel Fernandez, Edmund Hashim

FRIDAY FEBRUARY 25 (Cont'd)

Secret Files, U.S.A. (Robert Alda)	WABD 8pm	Mission Istrahan - (O) by Will Gould; with Lois Hensen, Paul van Steenberger; Dir by Robert Alda
Topper (Anne Jeffreys)	CBS 8:30	Topper's Amnesia - (SW) by Robert Riley Crutcher; with regulars & Henry Kulky, Joe Devlin, Edith Leslie, Ed Dearing, Darlene Fields; (SD) by Les Goodwins
The Life of Riley	NBC 8:30	regulars & Mary Jane Croft; (SW & SD)
Ray Bolger (Marjie Millar)	ABC 8:30	Ideal Husband - with regulars & Isabel Randolph, Sig Arno, Sylvia Lewis; (SW & SD)
THE BIG STORY (Norman Rose)	NBC 9pm	Matty Rumin, Pittsburgh Sun-Telegraph - (O) by Paul Monash; with Bert Thorn, Bart Burns, Margaret Feury, John Shellie, Charles Rae King, Nathaniel Frey, Helen Donaldson, Fred Scollay; (SD)
Schlitz Playhouse	CBS 9pm	Fast Break - (O) by James Atlee Phillips, (A) by DeWitt Bodeen & Sidney Bidell; with Jackie Cooper, Betty Lynn, Michael Winkleman, Hayden Rorke, Fritz Ford, Otto Waldis, Joseph Crehan, Harry Landers; (SD) by Jus Addiss
The Vise (Ron Randall)	ABC 9:30	Behind the Mask - with Betta St. John, Philip Friend, Ronald Hunt; (SD)
Our Miss Brooks	CBS 9:30	regulars & Leonard Smith; (SW & SD)
Inner Sanctum	WOR-TV 9:30	Cat Calls - (SW) by Doug Johnson; with John Beal, Lydia Reed, Janet Ward, Ethel Owen, Bruno Wick Helen Wagner; (SD)
The Lineup (Warner Anderson)	CBS 10pm	The Sniper Case - (O) by Sidney Marshall; wtih regulars & Robert Pike, Bernadine Hayes, Joe Turkel, Mary Ship, Clarence Cassell, Richard Winn, Tol Avery; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 18 THRU FRIDAY FEBRUARY 25

TODAY (Garroway)	NBC 7 am	M - Gordon Scott
MORNING SHOW (Jack Paar)	CBS 7am	M thru F - Edith Adams subs as vocalist for vacationing Betty Clooney for 2 wks; Tu - Elsa Maxwell; W - Gaylord Hauser
GEORGE SKINNER	WCBS 9am	M thru F - Sharon Pollens (S)
GARRY MOORE	CBS 10am	M - Brock Peters (S); F (2/25) - Roger Price (droodles), Dylan Todd (S)
WAY OF THE WORLD (Gloria Louis)	NBC 10:30	Starting Tue for 10 days: (O) by Nelia Gardner White, (A) by Donald Yerrill; with Kathleen Maguire, Howard Smith, Coe Norton,
SHEILA GRAHAM	NBC 10:45	M - Eddie Albert; Tu - Don DeFore; W - George Sidney (director); Thu - Paul Gilbert (C) (FROM HOLLYWOOD)
HAWKINS FALLS	NBC 4pm	M thru F - add regulars: Russel Hicks, Lee Henry, Irving Cherone; (SW & SD, FROM CHICAGO)
WORLD OF MR. SWEENEY (Charlie Ruggles, Helen Wagner & Glenn Walken)	NBC 4:30	regulars &: M - Don Foster, Robert Baines, Fred Maness; Tu - Beverly Lunsford, Michael Mann; W - Susan Steell, Susan Strong Bob O'Connell; Thu - Giner Brooks, Michael Gorin; F - Mimi Strongin; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	About Alan Bolton - (O) by Harry Junkin; with Constance Ford, Dean Harens, Lonnie Chapman, David Orrick, Norman Budd; Dir by Tom Reynolds

SATURDAY FEBRUARY 26

Captain Midnight (Richard Webb)	CBS 11am	Peril from the Arctic - (O) by Roy Hamilton, (A) by Dane Slade with regulars & Mel Welles; (SD)
The Range Rider (Jack Mahoney & Dick Jones)	WRCA-TV 6:30	Right of Way - (O) by Robert Schaefer & Eric Freidwald; with Dick Curtis, Margaret Fields, Kenne Duncan, Wes Hudman, Denver Pyle, Bob Wilkie; (SD)

SATURDAY FEBRUARY 26 (Cont'd)

SWIFT SHOW WAGON	NBC 7:30	Faye Emerson, Louis Armstrong (S&M) (FROM NEW ORLEANS)
So This is Hollywood (Mitzi Green & Virginia Gibson)	NBC 8:30	Ka-Boo of the Jungle - with regulars & Alan Mowbray, Iris Adrian, Phil Arnold, Florence Auer, Frank Marlowe, Herb Vigran, George Pembroke, Jack Schefe; (SW & SD)
TEXACO-DURANTE	NBC 9:30	Lisa Kirk (S)
GEORGE GOBEL	NBC 10pm	Buddy Baer (SW & SD, FROM HOLLYWOOD)
PROFESSIONAL FATHER (Steve Dunne & Barbara Billingsley)	CBS 10pm	Twig Learns to Read - (O) by John Whedon & Bill Freedman; with regulars & Anne O'Neal, Phyllis Coates, Richard Erdman, Arthur Q. Bryan, Ed Chandler; (SD, FROM HOLLYWOOD)
Foreign Intrigue (Gerald Mohr)	WABC-TV 10:30	Foreign Intrigue in the Game of Chance - (O) by Gene Levitt; with Eva Dahlbeck, Ingrid Gustafson, Egon Larson, Henrik Anker-Steen, Gilbert Robin, John Stark, Gunvor Ponten; Dir by Eugene Lourie; Music by Nils Kyndel

SUNDAY FEBRUARY 27

NBC-TV OPERA THEATRE	NBC 2:30-4pm	The Would-Be Gentleman - opera by Richard Strauss with John Wood's translation of the Moliere play and George & Phyllis Meade's translation of the Hugo von Hofmannsthal libretto; with Anthony Dawson, Robert Culp, Jacques Aubuchon, George Gaynes, Roy Dean, Frederic Tozere, Amy Freeman, Anita Darian Charlotte Rae, Ross Martin, Nancy Wickwire, Wally Cox (all in play); Mary Hinkson, Glen Tetley, Gardiner Meade, Paul Pena all D); Wilma Spence, Carole O'Hara, Joan Marie Moynagh, Joan Carroll, Virginia MacWatters, Loren Driscoll, Robert Goss, Robert Holland, Lee Cass (all S); Dir by John Schwartz; Designed by Rouben Ter-Arutunian; Conducted by Peter H Adler
OMNIBUS (Alistair Cooke)	CBS 5pm	Charles Francis Adams - Dir by Andrew McCullough, cast to be announced; Command Post - live remote about radar; The Brain - (O) by John Pfeiffer - with speaker to be announced
You Are There (Walter Cronkite)	CBS 6:30	Washington's Farewell to his Officers - (O) by Kate Nickerson with Charles Aidman, Frank Marth, Milton Selzer, Malcolm Beggs, Michael Higgins, E. G. Marshall, Edward Binns, George Voskovec, Joe Maross, Russell Hardie; (SD)
Roy Rogers (& Dale Evans)	NBC 6:30	The Deputy Sheriff - (O) by M. M. Raison; with regulars & Tom London, Harry Harvey, Terry Frost, Gregg Barton, Myron Healey; (SD) by Leslie H. Martinson
Private Secretary (Ann Sothern)	CBS 7:30	Blessing in Disguise - (O) by Leonard Gershe; with regulars & Craig Stevens, Franklin Pangborn, Richard LeGrand; (SD)
OPERA CAMEOS (G. Martinelli)	DuM 7:30	Excerpts from Rigoletto - opera by Verdi; with Ettore Bastianini, Phyllis Arick, Thomas Hayward; (SD)
MAX LIEBMAN SPECTACULAR	NBC 7:30 (COLOR)	Big Time - with Milton Berle (C), Martha Raye (C), Ray Bolger (D), others to be announced; (SW & SD)
Pepsi-Cola Playhouse (Polly Bergen)	ABC 7:30	The Quiet Wife - (O) by Sarah Elizabeth Rodger, (A) by Lawrence Kimble; with John Howard, Eleanore Tanin, Tina Carver, Howard Wendell, Archie Robbins, Pierre Watkin; (SD) by Herschel Daugherty
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Scenes from Plain and Fancy - Book by Joseph Stein & Will Glickman, Lyrics by Arnold B. Horwitt, Music by Albert Hague; with Shirl Conway, Nancy Andrews (S), David Daniels (S), Gloria Marlowe (S) & others from B'way cast; Eartha Kitt (S), DeJohn Sisters (S), Carol Haney (S&D); Gen. Mark Clark's 85-voice Citadel Glee Club
FRED WARING	CBS 9pm	regulars including Bob Sands, Patti Beems, Dee Harless, Frank Davis (all S)
GOODYEAR TELEVISION PLAYHOUSE	NBC 9pm	Backfire - (O) by Marc Brandel; with Larry Gates, Gloria Rand, Mark Richman, David White, Ramsey Williams, Florence Stanley, Jean Stapleton, Harry Davis; (SD) by Bob Mulligan
Stage 7	CBS 9:30	Tiger at Noon - (O) by Sidney Sheldon; wtth Stephen McNally, Stephen McNally, Jr., Tony Caruso, Jorja Curtright; (SD)
Bob Cummings	NBC 10:30	The Girl from France - with regulars & Lee Millar, Dwayne Hickman, King Donovan, Lita Milan, Bob Easton

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FEBRUARY 23, 1955

VOLUME 7 NUMBER 8 A

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

Ed Sullivan's Toast of the Town will originate from Chicago for the first time on March 13, with 18,000 people in the audience -- all paid. Featured highlight of the show will be a portion of the "Icecapades" revue, playing at the Chicago Stadium, and instead of tying it in as a remote, a special stage is being built so that the rest of the show can be staged in the same arena. The program will include a salute to St. Patrick's Day, with Rosemary Clooney singing Irish songs and dancers jigging to Gaelic tunes. The regular Sunday night ticket holders for the "Icecapades" will constitute the complete audience for the telecast. The Toast production staff will move from New York for the special, with assistance provided by WBEM-TV crews.

Stars set for future NBC spectaculars, the Max Liebman Presents series, include: Frank Sinatra, Henry Fonda, Jack Lemmon, and Judy Holliday (at least three more). Ann Sothern may do another and Jeanmaire is also in the future schedule. No specific shows are set for any of the stars.....Jim Fritzell will probably leave Mr. Peepers after this season to go to the coast to work on some new packages he has in mind. Writing chores for the Wally Cox show would remain with Fritzell's current collaborator, Everett Greenbaum, plus other writers to be called in.....CBS made a second test kine last Saturday of a new half-hour Orson Bean show, featuring Jill Corey and Mitch Miller. Jerome Shaw directed from a script written by Alen Robin and Orson Bean with additional dialogue by Arnold B. Horwitt. If a show starring the young comedian doesn't go on the air in the spring, Bean will definitely have a summer replacement spot in view of his success with The Blue Angel last summer.

James Fonda, currently CBS producer on the coast for the filmed You Are There series, will be co-producer with E. D. Leshin of a new project titled Harte of Honolulu, a dramatic adventure series with a Hawaiian background. The pilot film is in preparation.....Jack Chertok began shooting last week on Vi-Bar Productions' new Steve Donovan, Western Marshall series for NBC. Douglas Kennedy stars in the title role, supported by Eddy Waller. Location is the Ivorsen Ranch at Chatsworth, Calif. NBC expects to have 39 films to offer for syndication or regional sponsorship..... Joan Harrison will be associated with Alfred Hitchcock on the telefilm series he is preparing for fall sponsorship by Bristol-Myers Co.....20th Century-Fox will make active use of its Western Ave. studio, opened up for TV production, thru a new subsidiary, TCF Television, Inc., headed by Sid Rogell. Harold Lewis has been named studio manager for the lot which already has Conne-Stephens, Inc., as a tenant.

(MORE)

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John L. Clark is casting this week at Trans-American in New York for several roles for his Life Can Be Beautiful pilots (5 quarter-hours) for ABC. Bill Marceau will direct the scripts by Carl Bixby. Roles to be set include "ChiChi," a petite young girl, uncultured as the story opens; "Papa David," her father; "Stephen," a young cripple, 28-30, living with Papa David, "Mendoza," a hard character, in the late 30's, and "Toby," about 25.

Mercury Artists has four new packages under way or in preparation. Four segments have been filmed for Varsity, U. S. A., packaged by Ward-Vallani Productions in association with Mercury. The series, set for CBS Film Sales distribution, features filmed versions of authentic college musical productions, with the first four spotlighting the University of Miami Sketchbook, Columbia University, Dickinson College and the Aquacade of American University. Madge Miller and Larry Vallani are the writers and Ray Charles is the choral director. A hostess for the series is still under consideration. Another series in the works now being considered for network showing, will feature nationally-known guests discussing cases of juvenile delinquency, one per episode. Child authority Dr. Rose Franzblau would moderate, with guests such as congressmen, governors of states, prominent religious authorities and others giving their views of each case. It will be a filmed series, made in New York, with the guests filmed in their own cities for integration later. Cases will be filmed dramatizations, using many child actors when details are set. Theodore Granik Productions is the packager, in association with Mercury. Granik is also associated on another package involving telecasts of embassy parties, in Washington, highlighting a different foreign embassy each week, also employing talent native to the particular country. Embassy Party would have a top Washington hostess tying the films together. The fourth package, Mercury's own, is a Psychic Investigator filmed series, using star names in true ghost stories from England.

The Du Mont network continues to rip its net schedule apart, dropping the curtain on more sustainers in the next couple of weeks. All net programming comes out of the Thursday night schedule, with One Minute, Please disappearing for the time being and What's the Story moving to Wednesday, as of tonight. Future changes include the dropping of Johns Hopkins Science Review, with the show probably moving to ABC with a new format currently under discussion; and Wrestling from Chicago leaves the WABD (NY) schedule after the March 5 telecast. The latter has been seen over Du Mont for five and one-half years, about a year longer than the Johns Hopkins science program. On the local New York scene, WABD shifts the Ernie Kovacs Show again, making it a one-hour program on Tuesdays and Thursdays, from 10-11pm. It recently has been seen for a half-hour only on those days, from 10:30-11pm.

Marie Wilson's Pepperdine pilot film for CBS will be written by Shirley Gordon, but New York sources are inexact about the exact title or plans for the series being prepared by producer Everett Freeman. As a matter of fact, west coasters are obviously more candid about plans for new series these days than are the New York executive offices of most companies. On the coast, offices announce new pilots or planned series almost daily, while in New York some companies apparently wait for leaks or announcements in the trade papers before preparing any releases. The only definitive information connections between the east and west coasts for the television industry are the railroads or the airlines, depending on which mode of travel key executives use.

Dragnet has finished its current shooting schedule, with star Jack Webb due to head for New Orleans about March 1 to do some location filming for his Warner Brothers' feature, Pete Kelly's Blues, which may later become a TV film series.....Guild Films acquisition of 191 cartoon shorts, including "Looney Tunes" and other trade-marked characters, from Sunset Productions, is another break in the general release of old movie cartoons, sparked by the success of Walt Disney's network series. What's good for the master is money for the others in the trade.

Ambrose Films, Inc., is packager for the Ames Brothers new series for Nehi Corp (Royal Crown Cola). Production staff at Revue Productions, includes producer Bill Ficks, director Jack Baker, editorial supervisor Richard Wray, set director James Redd, writer Sloan Nibley, musical supervisor Harry Geller and Joan Benny as commercial announcer.....NBC has officially announced that Robert E. Sherwood has been released from his contract for nine original one-hour plays for television over a five-year period. Two of the plays under the contract reached production, one as a special production on Dec 29, 1953; the other as an opener for Robert Montgomery Presents on Sept 20, 1954.

Marty, the first television original to be made into a feature movie (by Hecht-Lancaster Productions with United Artists release), lists original author Paddy Chayefsky as associate producer and writer of the story and screen play, in the film credits. Chayefsky also appears in the film in a bit. Odd departure, or perhaps not so odd, is that Television Playhouse gets no credit for originally presenting Marty. Stage plays transferred to films customarily acknowledge the original production company source or the original producer's name, although this is not always the case.

PEOPLE GOING PLACES: Paul Stanley has moved to Danger as regular alternate director. He had been assistant director on Studio One for several years; successor on the latter staff is John Cosgrove.....Affiliated Artists moves to 730 Fifth Ave., New York, effective Feb 28. New phone: CI 5-8410. Frances Hidden makes the same move; same address and phone.....Miss Pat Elliott moves up to the WJBK-TV(Detroit) promotion dept, succeeding Elaine von Grimmenstein who moves to the new Storer UHF station WGBS-TV, in Fort Lauderdale, Fla.....Richard F. McCarthy named public relations and publicity director for WKRC radio and television in Cincinnati. He moves over from Crosley Broadcasting where he directed radio promotion.....E. D. Leshin joins CBS Television in Hollywood as a producer. The former Paramount Pictures producer was last with ABC's Ray Bolger Show as associate producer.....Bill Anderson named trade news editor for NBC Television in New York.....Michel Kraike resigned in Hollywood as producer at Screen Gems, Inc. He had handled production supervision on most of Screen Gems Hollywood TV film properties.

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FEB 28-MAR 6, 1955

VOLUME 7 NUMBER 9

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ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

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WEEKLY REPORT

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THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

None scheduled - all nets.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Who Said That? (Wed, 9:30-10pm EST) June Lockhart added as regular panelist, effective Feb 23.

Horizons (Sun, 9:15-9:30pm EST) Last show, March 6.

Pantomime Quiz (Sun, 9:30-10pm EST) Last show, March 6.

CBS- Life With Father, ON FILM (Tue, 8-8:30pm EST) Current production credits for the all-film series: Prod- Fletcher Markle; Assoc Prod- Vincent McConnor; Dir- Peter Tewksbury; Writer- Whitfield Cook; Superv- Bretaigne Windust; Editorial Advisors- Katharine B. Day, Howard Lindsay, Russel Crouse; Sets- Robert Tyler Lee & Lewis Creber, Music- Lud Gluskin, David Raksin (cq). Physical production is by McCadden Corp at General Service Studio, Hollywood. The first filmed show in the series went on the air Nov 9, 1954, and after that others were inserted in the program schedule at increasing intervals.

DuM- What's the Story (Wed, 10-10:30pm EST) New day and time, effective Feb 23. The program was previously seen Thu, 9-9:30pm EST.

One Minute, Please (Thu, 9:30-10pm EST) Last show, Feb 17.

NBC- Howdy Doody (Mon thru Fri, 5:30-6pm EST) Current production credits, effective with the purchase of Kagran Corp by NBC: Pkgr- NBC; Prod- Roger Muir; Alt Dirs- Bob Hultgren & Jack Petry; Asst Dir- Robert Hopkins; Music Dir- Doc Whipple; Sets- Elmer Tag; Costumes- Edith Gilfont; Assoc Prod- Robert Rippen; Script Ed- Howard Davis (at NBC); Writers- Various.

Producer's Showcase (Each 4th Monday, 8-9:30pm EST) Oliver Flanders, now officially script editor, at NBC(NY). Program is now widening its scope for material and is open for adaptations of novels and originals.

Mr. Wizard (Sat, 12noon-12:30pm EST) New time, effective Feb 26, moving from 7-7:30pm EST.

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NEW NETWORK SPONSORSHIPS

CORN PRODUCTS REFINING CO (Mazola) thru C. L. Miller Co(NY) will sponsor the Wednesday, 10:30-10:45am segment of Arthur Godfrey Time, over CBS-TV, effective Feb 23. The company will also sponsor the 2-2:15pm segment of the Robert Q. Lewis Show, Wednesdays, effective the same day.

PROCTER & GAMBLE CO (Gleem) thru Compton Advertising, Inc(NY) will become a participating sponsor of the Jackie Gleason Show (Sat, 8-9pm EST) over CBS-TV, effective April 2, for 26 weeks. P & G replaces W. A. Sheaffer Pen Co, which terminates its sponsorship on March 26. Schick, Inc., and the Nestle Co., continue as sponsors.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) New York - New daytime schedule, effective Feb 28, Mon thru Fri: 8-9am - Tinker's Work Shop; 9-9:55am - John Henry Faulk Show; 9:55-10am - Newscope, with George Hamilton Combs; 10-10:30am - Road of Romance (reruns of Schlitz Playhouse and Ford Theatre); 10:30-11am - Drama of Life (dramatic films); 11am-12noon - Romper Room; 12noon-12:30pm - Time for Fun; 12:30-3pm - Entertainment; 3-3:30pm - Romantic Interludes (films); 3:30-4pm - Joe Franklin's Memory Lane; 4-5:15pm - Hopalong Cassidy films; 5:15-6pm - Tales of the Traveler (Western films). See Following listings for new programs in the schedule.

WABC-TV - John Henry Faulk Show; DEBUT Feb 28; Mon thru Fri, 9-9:55am EST. Participations. Pkgr- Gross-Baer Productions(NY); Prod- Arnold Peyser; Prod Asst- Betty Binder; Dir- Roger Shope. John Henry Faulk is m.c. and story teller, with stories from American folk lore, for children; with songs by Jeannie Johnson. Program will include serialization of cowboy movies; also audience participation activities.

WABC-TV - Romper Room; LOCAL DEBUT Feb 28; Mon thru Fri, 11am-12noon EST. Sponsor- Whelan Drug Stores Co thru Product Advertising Corp(NY). Pkgr- Bert Klaster Productions(Baltimore); Prod- Bert Klaster; Dir- Roger Shope(ABC). Miss Gloria Flood takes groups of six children from 4 to 6 years old every two weeks and goes thru a cycle of teaching them to sing, play and grow together. The set simulates an average small child's playroom. "Miss Gloria" has been a school teacher.

WABC-TV - Entertainment; DEBUT Feb 28; Mon thru Fri, 12:30-3pm EST. Participations. Pkgr- WABC-TV; Exec Prod- Ardien Rodner; Prod- Bob Claver; Assoc Prod- F. F. Lamont, Jr.; Co-Dirs- Alan Pottasch & Lee Davis; Music Dir- Ray McKinley; Music Arrangements- Deane Kincaide; Sets- Norman Davidson & Norman E. Rock; Writers- Allan Manings & Gene Wood; Cast- Bob Claver (at ABC Little Theatre). Variety program, with Tom Poston as m.c., vocalists Marion Colby and Bob Carroll, backed by Ray McKinley and a 12-piece orchestra with special jazz units. The program will also feature variety acts each day. Carroll will be co-m.c. and he and Miss Colby will be featured in dance and production numbers.

WGN-TV(Ch 9) Chicago - Let's Cook; DEBUT Feb 26; Sat, 10-10:30am CST. Participations. Production info not available. Mrs. Alma Lach, author of "A Child's First Cook Book," teaches children how to cook, explaining kitchen equipment, methods of preparing food and recipes that children can make themselves.

KTTV(Ch 11) Los Angeles - A Home to Live In; DEBUT Feb 20; Sun, 1:302pm PST. Sponsor- Better Building Institute, Inc. Prod- David S. Ballou; Dir- Dave Harvey (KTTV). Program presents tips on all phases of building, from buying lots to incidental hardware purchases. The Research House of 1955, now under construction will be featured in filmed progress reports. A panel of experts from all building fields will offer construction suggestions and answer viewers' questions.

TALENT SHOWSHEET FEBRUARY 28-MARCH 6, 1955

Most of the shows on February 25, 26, 27 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, March 4. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY FEBRUARY 25

MAMA (Peggy Wood)	CBS 8pm	Mama and the Greedy Fingers - (O) by Palmer Thompson; with regulars & Robert Byrne, Gage Clarke; (SD)
RED BUTTONS (Phyllis Kirk)	NBC 8pm	regulars & Marian Brash, Edith King, Allan Walker, Milton Frome, Olive Stacey; (SW & SD)
CHANCE OF A LIFETIME	DuM 10pm	Danny Scholl (S)

SATURDAY FEBRUARY 26

ON THE CAROUSEL	WCBS 9am	Alice Through the Looking Glass - ballet by Jane Mason group
TOM CORBETT	NBC 11:30	(O) by Richard Jessup; with regulars & Ben Stone; (SW & SD)
Man Behind the Badge (Charles Bickford)	WCBS-TV 6:30	The Case of the Pot of Gold - (O) by Alvin Boretz; with Douglas Dick, Ted De Corsia, Joanne David, Peter Brocco, Don Kennedy, Byron Foulger; (SD)
Rheingold Theatre	WRCA-TV 7pm	Total Recall - no credits available at press time
STORK CLUB (Sherman Billingsley)	ABC 10pm	Edith Adams (S), Oliver Wakefield (C), Jose Melis (M), Jack Whiting (S&D)
Willy (June Havoc)	CBS 10:30	Willy Doubles in Brass - with regulars & Lucien Littlefield, Aaron Spelling, Sterling Holloway, Jesse Kirkpatrick; (SW,D)

SUNDAY FEBRUARY 27

LAMP UNTO BY FEET (Dr. Lyman Bryson)	CBS 10am	Just Pennies - (O) by James J. Fleming; with Bill Tabbert, Hildy Parks, Judy Sanford; (SD)
LOOK UP AND LIVE	CBS 10:30am	Hannah Zamir (S), the Quartet (S)
CHILDREN'S HOUR	WRCA-TV 10:30am	Margaret Truman (S) (FROM PHILA)
CAMERA THREE (James Macandrew)	WCBS 11:30am	The Tell-Tale Heart - (O) by Edgar Allan Poe; read by Michael Kane; (SD)
AMERICAN INVENTORY	NBC 2pm	Drop-Out - (O) by Sidney Ellis; with Robert Emhardt, David Anderson, James Broderick, Peggy Lobbin, Joseph Boland, Gene Leonard; (SD)
OMNIBUS (Alistair Cooke)	CBS 5pm	Charles Francis Adams - Part III in Adams Family Biographies with Shepperd Strudwick, Douglas Watson, Jonathan Harris, Noel Leslie, William Windom; Command Post - radar feature; The Brain - (O) by John Pfeiffer
HALLMARK HALL OF FAME	NBC 5pm	The Talking Wire - (O) by Harold Callen, (A) by George Bruce; with Peter Hanson, Claudia Barrett, Ian Keith; (SD, FROM H'D)
HY GARDNER CALLING	WPIX 7pm	Robert Merrill (S), Steve Allen, Jayne Meadows, Martha Scott Andre Kostelanetz (M)
MAX LIEBMAN SPECTACULAR	NBC 7:30 (COLOR)	Big Time - with Milton Berle (C), Martha Raye (C), Ray Bolger (D); add; Bambi Linn & Rod Alexander (D), Fred Clark, Brenda Forbes, Josh Wheeler (S)
Father Knows Best (Robert Young)	CBS 10pm	Close Decision - (O) by Roswell Rogers; with regulars & Robert Lynn, Gary Pagett, Diane Christian; (SD)
Loretta Young Show	NBC 10pm	Tale of a Cayuse - (O) by F. R. Weir, (A) by John Meredyth Lucas; with Jock Mahoney, Jeff Morrow, Clarence Hennecke; Dir by Harry Keller
WHAT'S MY LINE?	CBS 10:30	Reginald Gardiner subs for Bennett Cerf; regulars
IGOR CASSINI	WRCA-TV 11:20	Gaylord Hauser, Henry J. Taylor, Rita Dmitri (S)

MONDAY FEBRUARY 28
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Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the Careless Suffragette - (O) by Charles & Joseph Early; with regulars & Dawn Addams, Kenneth Richards, David Thomson, Margaret Russell, Rowland Bartrop, Cecil Brock, O'Brady, Prince Vittorio Massimo, Marc Behm; (SD)
Life With Elizabeth	WABD 7pm	regulars & Frank Del Vol; (SW & SD)
TV Reader's Digest (Hugh Reilly)	ABC 8pm	A Matter of Life or Death - (O) by Hodding Carter, (A) by Mortimer Braus; with Bobby Driscoll, Minor Watson, Jimmy Ogg, Erville Alderson, Frank Ferguson, Ella Ethridge, Paul Hoffman Mitch Kowal, Dick Cutting, Walter Baldwin, Selmer Jackson; (SD) by Christian Nyby
VOICE OF FIRESTONE	ABC 8:30	Thomas L. Thomas (S)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	The Quarternotes (all S: Phyllis Adders, Virginia Clausen, Kaye Paulsen, Jewel King), Jules Eskin (M), Elzar Dyon Levister (S)
I Love Lucy (Lucille Ball & Desi Arnaz)	CBS 9pm	regulars & Mrs. William Holden (Brenda Marshall), Mrs. Dean Martin, Mrs. Gordon MacRae, Mrs. Richard Carlson, Mrs. Van Heflin, Mrs. Forrest Tucker, Don Loper (couturier); (SW & SD)
Medic	NBC 9pm	Dr. Impossible - with Arthur Space; Dir by Worthington Miner
December Bride (Spring Byington)	CBS 9:30	Wedding Preparations - (SW) by Parke Levy with Lou Derman & Joel Kane; with regulars & Regis Toomey, Gladys Hurlbut; (SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	It All Depends On You - (O) by David Walker (from Eat, Drink and Be Merry), (A) by Agnes Eckhardt; with Jackie Cooper, John Moore, Pat Remick, Lee Remick, Robert Loggia, Robert Weiss, William Johnstone, Betty Sinclair, Ed Peck, Geoffrey Horne, Svea Grunfeld, Bramwell Fletcher, Audra Lindley, Parker McCormick, Frank Overton; (SD)
STUDIO ONE	CBS 10pm	Donovan's Brain - (O) by Curt Siodmak, (A) by William Templeton; with Wendell Corey, E. G. Marshall, June Dayton, Don Hanmer, Lawrence Fletcher, John Reese, Patsy Bruder, Charles Penman, Stanja Lowe; Dir by William H. Brown, Jr.
Big Town (Mark Stevens)	WRCA-TV 10:30	regulars & George Wallace, Randy Stuart, Adele Mara, DeForrest Kelley, Dabbs Greer, Bill Baucom; (SW & SD)

TUESDAY MARCH 1
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Cavalcade of America	ABC 7:30	What Might Have Been - with Ross Ford, Nancy Hale, Robert Barrat, Helen Wallace; (SD)
Waterfront (Preston Foster)	WABD 7:30	Tension - (O) by Arthur Hoerl; with regulars & Harry Lauter, Dian Fauntelle, Duncan Richardson, Jack Daly, Robert Osterloh, Louis Jean Heydt, Paul Bryar; (SD)
Life With Father (Leon Ames)	CBS 8pm	Father Boys a Horse - (SW) by Whitfield Cook; with regulars & Richard Deacon; Dir by Peter Tewksbury
BOB HOPE	NBC 8pm	David Niven, Vivian Blaine (S), Quintetto Allegro (FROM H'D)
Halls of Ivy (Ronald Colman)	CBS 8:30	Faculty Follies - Part 2 - with regulars & Jack Diamond, Paul Smith, Frank Jenks, Rex Evans; (SD)
Studio 57	DuM 8:30	Bitter Rival - (O) by Budd Lesser; with Margaret Field, Larry Dobkin, Ann Robinson, Don Haggerty; Dir by Herschel Daugherty
Fireside Theater (Gene Raymond)	NBC 9pm	Return in Triumph - (O) by Don Tracy, (A) by Cyril Hume; with George Brent, Gertrude Michael, Kathleen Crowley, Tyler MacDuff; (SD)
Danny Thomas (Jean Hagen)	ABC 9pm	Terry's Teen Age Birthday - (O) by Robert O'Brien & Irving Elinson; with regulars & Skip Torgeson, Fritz Feld, Barbara Bestar, Phil Arnold, Lennie Bremen; (SD)
NEW RED SKELTON SHOW	CBS 9:30	Barbara Ruick (S), Hans Conried; (SW & SD, FROM HOLLYWOOD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	Stay Away, Stranger - (O) by John Vlahos; with Harold Stone, Lola d'Annunzio, Nancy Marshall, John Boruff, Barbara Robbins, Robert Chapman; (SD) by Bill Corrigan

TUESDAY MARCH 1 (Cont'd)

UNITED STATES STEEL HOUR	ABC 9:30	Man in the Corner - (O) by Ernest Pendrell; with Jack Carson, Ernest Truex, Harold Vermilyea, Phyllis Hill, Betty Garde, Cliff Norton, Don Keefer, Treva Frazee, P. Jay Sidney, Alan Arkin, Claire Kirby, Francisco Salvacion; (SD)
DANGER	CBS 10pm	Journey With a Lady - (O) by Shirley Jackson, (A) by Halsted Welles; with Jo Van Fleet, Pud Flanagan, Joseph Julian, Tom Gorman, Robert Goodier; (SD) by Tom Donovan
It's A Great Life (Bishop, Dunn, O'Shea)	NBC 10:30	The Night Watchman - with regulars & Morris Ankrum, Dennis King, Jr., George E. Stone, Jack Gargan, Estelle Etterre, Jack Shea, Jack Kruschen, Ross Elliott; (SD)

WEDNESDAY MARCH 2

Disneyland (Walt Disney)	ABC 7:30	Fantasyland: From Aesop to Hans Christian Anderson - (O) by Bill Peet; Music by Oliver Wallace; Dir by Clyde Geronimi
I Married Joan	NBC 8pm	regulars & Gregg Martell, Sally Kelly; (SW & SD)
New Stu Erwin (June Collyer)	ABC 8:30	The French Influence - (O) by Wanda Tuchock; with regulars & Lela Bliss, Harry Hayden, Maurice Marsac; Dir by Charles Barton
My Little Margie	NBC 8:30	The Las Vegas Story - with regulars & Richard Crane; (SW & SD)
CHICAGO SYMPHONY	DuM 9pm	Fritz Reiner conducts (FROM CHICAGO)
KRAFT TELEVISION THEATRE	NBC 9pm	Half the World a Bride - (O) by Betty Jeffries; with George Voskovec, Carmen Matthews, Loretta Leversee, Jamie Smith, Phillip Abbott, Richard Davalos, Ralph Stantley, Leo Bayard, Humphrey Davis; (SD) by Dick Dunlap
THE BEST OF BROADWAY	CBS 10pm (COLOR)	The Guardsman - (O) by Ferenc Molnar, (A) by Reginald Lawrence; with Claudette Colbert, Franchot Tone, Reginald Gardiner, Mary Boland, Grace Canfield, Margaret Hamilton; Dir by Paul Nickell
Eddie Cantor	WABC-TV 10:30	Bonita Granville, Allen Jenkins, Buddy Ebsen; (SW & SD)
Douglas Fairbanks	WRCA-TV 10:30	Honeymoon Deferred - no credits available at press time

THURSDAY MARCH 3

Guy Lombardo	WRCA-TV 7pm	Toni Arden (S)
Ray Milland (Phyllis Avery)	CBS 8pm	(O) by Albert E. Lewin & Burt Styles; with regulars & Anne O'Neal, Johnson White, Ian Keith, Billy Newell, Carleton Young, Gil Rankin; (SD)
Conrad Nagel Theatre	WABD 8pm	The Three Strangers - (O) by Geoffrey Chaucer, (A) by Tom Sterling; with Sebastian Cabot, Adam Genette, Michael Morel, John Stacey, Richard Garrick; (SD)
CLIMAX (William Lundigan)	CBS 8:30	South of the Sun - (O) by Wade Miller, (A) by E. Jack Neuman; with Margaret O'Brien, Jeffrey Hunter, Edward Arnold, Natalie Schafer; Prod by Edgar Peterson; (SD) by John Frankenheimer (H'D)
JUSTICE (Gary Merrill)	NBC 8:30	Jail Break - (O) by Anne Howard Bailey; with Bert Freed, Bruce Gordon, Jeff Harris, Brandon Peters, Louise Platt, Leonard Wayland; (SD) by Robert Stevens
Treasury Men in Action (Walter Greaza)	ABC 8:30	The Case of the Little Big Shot - (O) by Leonard Heideman; with Stanley Clements, Eilene Janssen, Robert Griffin, Robert Carson, Tony Barrett; (SD) by Will Jason
Dragnet (Jack Webb)	NBC 9pm	regulars & Walter Sande, Douglas Kennedy, Jack Haddock, David Holt, Richard Grant, Cheryll Clarke; (SW & SD)
STAR TONIGHT	ABC 9pm	Zone of Quiet - (O) by Ring Lardner, (A) by David Shaw; with Patricia Englund, Larry Blyden, Nita Talbot, Biff McGuire; (SD) by Alan Anderson
POND'S THEATRE	ABC 9:30	Anna Christie - (O) by Eugene O'Neill, (A)-(SW); with Constance Ford, Everett Sloane, James Daly, Grace Valentine, Paul Clark, Joseph Sweeney; Dir by Fred Carney

THURSDAY MARCH 3 (Cont'd)

Four Star Playhouse	CBS 9:30	The Returning - (O) by Frederick J. Lipp; with Dick Powell, Joan Elan, Christopher Dark, Bob Stevenson, Bill Boyett, Walter Kingsford, Herbert Deans, William Schallert; (SD)
Ford Theatre	NBC 9:30	The Lilac Bush - (O) by Lesley Conger, (A) by Karen DeWolf; with Ruth Roman, Marilyn Erskine, William Leslie, Lester Matthews; (SD) by Arnold Laven; Prod by Fred Briskin
LUX VIDEO THEATRE (James Mason)	NBC 10pm	Casablanca - (O) by Murray Burnett & Joan Allison, Screenplay for Warner film by Julius J. & Philip G. Epstein & Howard Koch, TV (A) by S. H. Barnett; with Paul Douglas, Arlene Dahl, Hoagy Carmichael; (SD) by Richard Goode
Public Defender (Reed Hadley)	CBS 10pm	The Stars in their Course - (O) by John Tucker Battle; with Hugh Beaumont, Roy Bancroft, Ray Teal, Russell Trent, Madge Meredith, Gregg Barton; (SD)

FRIDAY MARCH 4

Adventures of RinTinTin (Lee Aaker)	ABC 7:30	The Legacy of Sean O'Hara - (O) by Douglas Heyes & Wallace Bosco; with regulars & Bobby Watson, Rand Brooks, Burt Mustin, Lyle Talbot, Bron Dellar, Nolan Leary; (SD)
Secret Files, U.S.A. (Robert Alda)	WABD 8pm	Mission Deadline - (O) by F. M. Stuart; with Lynn Merrick, Teddy Scholten; (SD) by Arthur Dreifuss
Topper (Anne Jeffreys)	CBS 8:30	Topper's Arabian Night - (SW) by Robert Riley Crutcher; with regulars & Benny Rubin, John Banner; (SD)
Ray Bolger (Richard Erdman)	ABC 8:30	Ray Humanizes Pete - (SW); with regulars & Harry Shearer, Tiger Fafara, Jimmy Baird, Ken Osmond; (SD)
Life of Riley	NBC 8:30	regulars & Henry Kulky; (SW & SD)
THE BIG STORY (Norman Rose)	NBC 9pm	Theodore C. Link, St. Louis, Mo. Post-Dispatch - (O) by Alvin Boretz; with Jack Warden, Joe Maross, Ben Yaffee, Marian Russell, Eugene Ruymen, Joe Bernard; (SD)
Schlitz Playhouse	CBS 9pm	Fedar - (O) by Jack Bennett; with Scott Forbes, Ian Keith, Toni Gerry, John Shepodd, John Doucette, Mike Mazurki, James Logan, Don Blackman, Mortimer Mills; (SD) by Robert Florey
Inner Sanctum	WOR-TV 9:30	Identity Unknown - (SW) by John Roeburt; with Margaret Phillips, William Prince, Robert Simon, Harold Vermilyea, Arthur Hanson; (SD)
The Vise (R. Rondell)	ABC 9:30	Dress Rehearsal - with Patrick Holt, Sandra Dorne, Kay Callard
Our Miss Brooks	CBS 9:30	regulars & Ivan Kirov, Leonard Smith, Jerry Hausner; (SW & SD)
The Lineup (Warner Anderson)	CBS 10pm	San Francisco Playboy - (O) by Gil Doud; with regulars & James Best, Paul Baxley, Carol Brannan, Bill Kennedy, George Spaulding

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 25 THRU FRIDAY MARCH 4

THE MORNING SHOW (Jack Paar)	CBS 7am	M thru F - regulars & Edith Adams, Don Cornell (both S); W - Mickey MacDougal (magic); F - Richard Hayman (M)
BREAKFAST CLUB	ABC 9am	thru F(2/26) - Gary Mann, Jeannie McKeon (both S) (LAST SHOW)
GEORGE SKINNER	WCBS-TV-9am	M thru F - James Farrar (S) & regulars
GARRY MOORE	CBS 10am	regulars &: W - James J. Jeffries (C); F - Rudy Vallee (S), The Briants (panto), Marian MacPartland (M)
ENTERTAINMENT (Tom Poston)	WABC-TV 12:30	M thru F - regulars &: Beverlee Dennis (S), Nelle Fisher (D), Jack DeLeon (C) (PREMIERE)
ART LINKLETTER'S HOUSE PARTY	CBS 2:30	M thru F - Jack Slattery subs for vacationing Linkletter; Johnny Jacobs subs for Slattery as announcer (FROM HOLLYWOOD)
THE BIG PAYOFF	CBS 3pm	M thru F - Bud Collyer & Bess Myerson sub as host for vacationing Randy Merriman for two weeks; Mort Lawrence is MC on Thu 3/3 & 10.

THE WORLD OF MR. SWEENEY(Charlie Ruggles, Glenn Walken, Helen Wagner)	NBC 4:30	regulars &: M - Charles Cooper, Grace Keddy, Ann Dere; Tu - Ethel Remey, Roy Fant, Richard Bishop, Fairfax Burgher; W - Jean Cleveland, Jim Millhollin, Ross Martin, Treva Frazee; F - Kay MacDonald; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	Susan's Mother - (O) by Kate Nickerson; with Neva Patterson, Anthony Franciosa, Daryl Grimes; (SD) by Jim Sheldon
MAGIC COTTAGE	WABD 6pm	regular & Lionel Wilson, Bill McCutcheon; (SW & SD)
PERRY COMO	CBS 7:45	M-W-F - Julius LaRosa subs for vacationing Perry Como for 2wks

SATURDAY MARCH 5

Smilin' Ed's Gang	ABC 10:30am	The Black Pony - with Carl Craven, Jeffrey Silvers, Connie Willis, June Foray; (SW & SD)
Man Behind the Badge (Charles Bickford)	WCBS-TV 6:30	The Case of the One-Eyed Jack - (O) by David Harmon; with Douglas Kennedy, Selmer Jackson, James Bell, Joe Hamilton, George Eldredge, Carlyle Mitchell, Nico Lek, Don Harvey;(SD)
The Range Rider (Jack Mahoney)	WRCA-TV 6:30	Gunslinger in Paradise - (O) by Sherman Lowe; with regulars & Jerry Hunter, Dick Curtis, Denver Pyle, Elaine Riley, Earl Hodgins, Al Wyatt; (SD)
Rheingold Theatre Presents Henry Fonda	WRCA-TV 7pm	Back of Beyond - with Alexis Smith, George Macready, Robin Hughes; Dir by Arthur Ripley
So This is Hollywood	NBC 8:30	Twinkle, Twinkle - with regulars & Peggy Knudsen, Parley Baer, Mimi Gibson, Wally Cassell, Fred Sherman, Billy McLean, Ted Stanhope, Dee Carroll, Frank Krieg, Donald Kerr, Steve Carruthers; (SW & SD)
GEORGE GOBEL	NBC 10pm	Kirk Douglas (FROM HOLLYWOOD, SW & SD)
Willy (June Havoc)	CBS 10:30	Willy and the Farewell Dance - with regulars & Clark Howat, Peter Leeder, J. P. Monaghon, Reed Browning; (SW & SD)

SUNDAY MARCH 6

You Are There (Walter Cronkite)	CBS 6:30	D-Day - (O) by Maury Stern; with Ray Walston, Harold J. Stone, Gene Sachs, Joe Roman, James Broderick, Pete Gumeny, Edward Binns, Frank Behrens, Logan Ramsey, Addison Powell, Charles Cooper, James Winslow; (SD) by Jack Gage
Roy Rogers (& Dale Evans)	NBC 6:30	Born Fugitive - (O) by William Lively; with regulars & Frances Karath, Harry Hickox, Don C. Harvey, Jean Harvey; (SD)
JACK BENNY	CBS 7:30 (COLOR)	Frank Nelson, Mel Blanc, Artie Auerbach, Don Wilson, Dick Elliott, Herb Vigran, Jack Lomas, Jimmy Baird Ted Marc, Harry Shearer, Stevie Wooten; (SW & SD) (FROM HOLLYWOOD)
OPERA CAMEOS (G. Martinelli)	DuM 7:30	Excerpts from Tosca (part 2) - opera by Puccini; with Delia Rigal, Jon Crain, Cesare Bardelli, John Rossi, (all S);(SD)
Pepsi-Cola Playhouse (Polly Bergen)	ABC 7:30	Mr. Donald Takes a Risk - (O) by James Diehl, (A) by Richard Collins; with Arthur Space, Mary Field, Lee Ericson; (SD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Lillian Roth (S), Fontane Sisters (S), Mata & Hari (D), Roy Hamilton (S), Collier's All-America Basketball Team
COLGAGE COMEDY HOUR (Gordon MacRae)	NBC 8pm	Wanda Jennings (Mrs. America '55), Zsa Zsa, Eva, Magda & Jolie Gabor; Jaye P. Morgan (S), Ronnie Graham (C), Weire Brothers (C), Commodore John W. Anderson (FROM S.S. United States, NYC)
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	Play Me Hearts & Flowers - (O) by David Shaw; with Johnnie Desmond, Joey Adams, Ellen Cobb-Hill, Kay Medford, Luis Van Rooten, Allen Nourse; (SD) by Delbert Mann
General Electric Theatre	CBS 9pm	Blond Dog - (O) Louis Clyde Stoumen, (A) not listed; with Cornel Wilde, Jean Wallace:
Stage 7	CBS 9:30	To Kill a Man - (O) by Jack London, (A) by Hagar Wilde; with Alexis Smith, Scott Forbes, Dan Barton, Joan Banks, Ross Elliott, Leonard Carey, John Goddard; (SD) by James Neilsen